



CBHL 2025 Membership

January 16, 2025

10:00am PST / 11:00am MST / 12:00pm CST / 1:00pm EST

Welcome! We will get started momentarily.

Please let us know who you are and where you are from in the chat box
(click the chat icon at the bottom of your screen).

Our Time Today

Introductions

About CBHL

A Look Back
at 2024

A Look Ahead
at 2025

Membership
Options

Questions &
Discussion

Introductions

Let's get to know one another!

1. Name
2. State
3. Organization & Role
4. How were you first introduced to CBHL?

Vision, Mission, and Guiding Principles

*CBHL envisions **innovative and flourishing leaders** who invest in communities to **cultivate healing, wellness, and recovery.***

We support current and emerging leaders with learned and lived experience to collectively advance behavioral health across North America.

To accomplish this, we **convene and connect partners and thought leaders** in critical conversations across sectors that:

- nurture responsive and revolutionary ideas;
- promote effective behavioral health strategies; and
- build capacity to anchor work in recovery, equity, and justice

CBHL believes **equity, justice, and humanity** are needed to address the root causes that perpetuate mental illness and substance use. We believe that **communities have the capacity to build solutions.** Therefore, we:

- embed equity and inclusion in all that we do;
- advocate for equitable and timely access to quality behavioral health services and supports;
- promote safe spaces for dialogue and collective learning;
- illuminate community wisdom and strengths; and
- seek solutions by understanding and elevating the breadth of lived experience.



**The opportunity is NOW
to prepare leaders for the future**

Empower Communities

Increase
health equity

Reduce
barriers to care

Champion
social justice

Nurture wellbeing
and resilience

Cultivate Leaders

Collaborate across
sectors

Address disparities

Inspire confidence

Model growth
and purpose

Transform Systems

Create
equitable access

Synergize
siloed systems

Foster innovation

Strengthen
the workforce

- 1 Cultivate **transformational leadership** through membership activities
- 2 Embed **equity-grounded leadership** as the foundation for systems transformation
- 3 Address the **workforce** crisis through collective impact
- 4 Foster innovation through **global collaboration**

Supporting Our Members

Connect

to incubate ideas and collaborate with other leaders.

Convene

in an enriching space to activate systems change.

Share

expertise with and learn from other leaders.

Lead

knowing you have direct access to robust, diverse experience and support through CBHL.

What Our Members Are Saying

“As a leader in a new and rapidly expanding organization, membership in CBHL is invaluable.

I especially benefit from opportunities to directly **connect with leaders of all sorts of organizations**, jurisdictions and service types, which enables all of us to learn from and support each other, and ensure we continue to build on the strong foundations of previous efforts, while holding space for innovation and evolution.

From practical examples and skills to efforts to address some of our largest challenges in the field, **CBHL is certainly more than the sum of its parts.**”



Sarah Harte, LCSW
Program Development Manager
Stepped Care Solutions
CBHL Member since 2023

What Our Members Are Saying

“It is the peer-to-peer trust, relationship and comradery, the space to discuss what’s happening—the challenges, the bold ideas, the dreams about what could be and the practical solutions that need to be shared. It is a safe place among leaders to share what works, what isn’t working and how to lead better.

A place of self-reflection, inspiration, and action. The ability to think big and be bold and feel supported is what is so unique.”



Gina Lasky, PhD, MAPL

Managing Director, Behavioral Health

Health Management Associates

CBHL Member since 2013

Member Organization and Role Types





Organizational Members

Membership & Engagement



MISSION DRIVEN
DATA



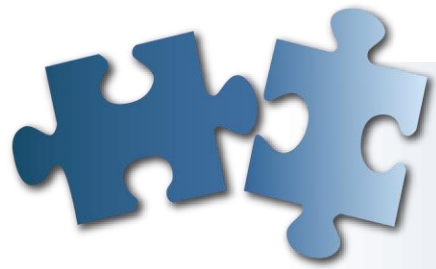
The Alliance
for Rights
and Recovery
Formerly NYAPRS



NEOMED

COORDINATING CENTERS
of EXCELLENCE





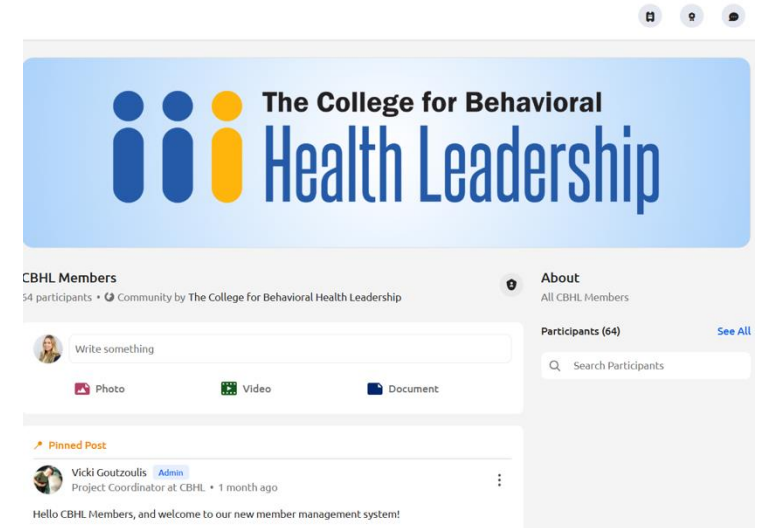
A look back at 2024



*Charly Weldon, MBA
Chief Executive Officer*



*Workforce
Initiative*



*New Member
Management System*

A look back at 2024

Programming & Initiatives

5 Webinars / Panel Discussions

22 Member Roundtables & Networking Conversations

8 Workforce Solutions Jams

Newsletters, Weekly Resources & Information

Numerous brokered connections

EGL Fellow Program – Launch of Cohort 3

Workforce Initiative – Partnership with National Council and HMA

Partnered as US Liaison to Global Leadership Exchange (GLE)

CBHL Member Survey (2024)

What we heard...



What to Expect in 2025

Member Activities

- Member Roundtables + Leadership Networking Conversations
- Webinars + Panel Discussions
- Resources and information digest
- Listserv access
- Brokered connections
- Improved member directory through Glue Up

Equity-Grounded Leadership

- EGL Fellow Program Cohort 4
- Executive Coaching

Advancing Workforce Solutions Initiative

- Ongoing Workforce Solutions Jams

Global Collaboration

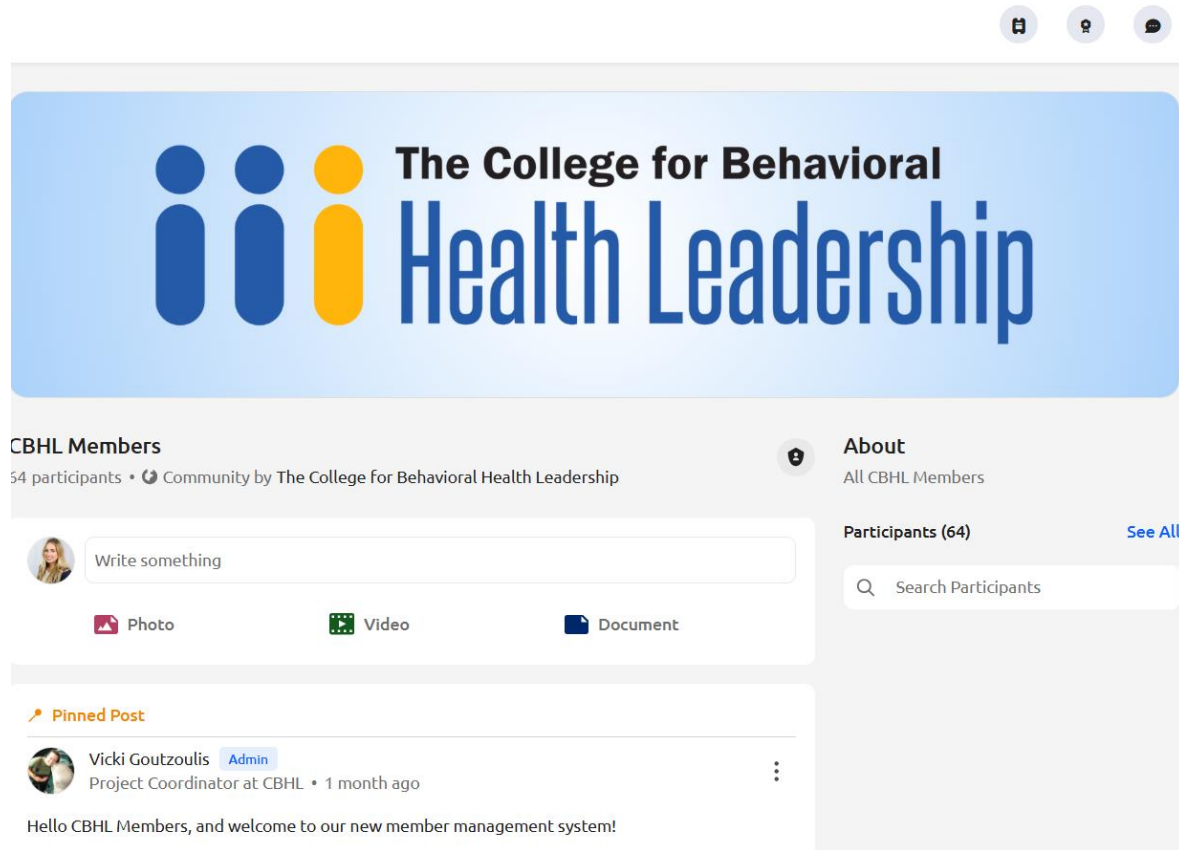
- Global Leadership Exchange (GLE)



Exploring Member-Only Events

- **Leadership Communities**
 - ****NEW:** Synergy in Action: Bringing Concepts Beyond DEI into the Mental Health Workplace
 - Supporting the Uptake of Behavioral Health Apps and Technology
 - Equity as a Foundation for Leadership
- **Candid Conversations**
 - Next event: February 6 with Charly Weldon, MBA

New Member Management System



- Enhanced Member Networking
 - Member Directory
 - Additional member information captured
 - Filterable search functionality
- Auto Renewal Capability

In the Future

- Membership Communities
- Event Registration

Equity-Grounded Leadership (EGL) Fellow Program



- Shifts the focus of cross-sector behavioral health leaders to intersectionality, equity, and anti-racism for behavioral health systems transformation
- Pilot Cohort | *Mar. 2022 – Jan. 2023*
- Cohort 2 | *Sept. 2023 – Aug. 2024*
- Cohort 3 | *Sept. 2024 – July 2025*
- **Cohort 4 | *Stay Tuned!***

| Month | Learning Objectives | Assignments | Meetings |
|--------------------------------|--|---|---|
| Month 5 – January 2024 | <ul style="list-style-type: none"> Apply transformational leadership skills through principle of intersectional allyship Explore strategies and increase positive communication when facilitating difficult conversations Increase understanding and apply Plan, Do, Study, Act framework and examining outcomes Examine and evaluate project planning progress Increase understanding of racism and connection to wellness Increase understanding of White Supremacy Culture and the impact on organizational practices Increase understanding of behavioral health frameworks and models Continue planning collaborative project | <ul style="list-style-type: none"> Collaborative Project Theory of Change and Logic Model (first draft) – due 1/12 Early implementation slides – due 1/19 Individualized Development Plan (IDP) Self-Guided Learning | Logic Model Training* - 1/9 Evaluator Office Hours* - 1/10 Evaluator Office Hours* - 1/11 Virtual Cohort Meeting 5 - 1/12 Virtual Cohort Meeting 6 – 1/19 Virtual Cohort Meeting 7 – 1/26 Advisor Meeting Coach Meeting^ |
| Month 6 – February 2024 | <ul style="list-style-type: none"> Apply tangible actionable strategies to increase allyship Explore and understand resources to increase application of individualized development plans Continue planning collaborative project | <ul style="list-style-type: none"> Collaborative Project Individualized Development Plan (IDP) Self-Guided Learning | Virtual Cohort Meeting 8 – 2/2 Wellness Session* – 2/16 Advisor Meeting Facilitator Office Hours* Evaluator Office Hours* |

Understands How Racism and Oppression Show Up in Behavioral Health

Practices Intersectional Allyship

Integrates Data Equity Frameworks and Culturally Responsive Behavioral Health Approaches

Engages in Co-Production and Community-Driven Practices

Demonstrates Transformational Leadership to Improve Communities

EGL Fellow Program Curriculum

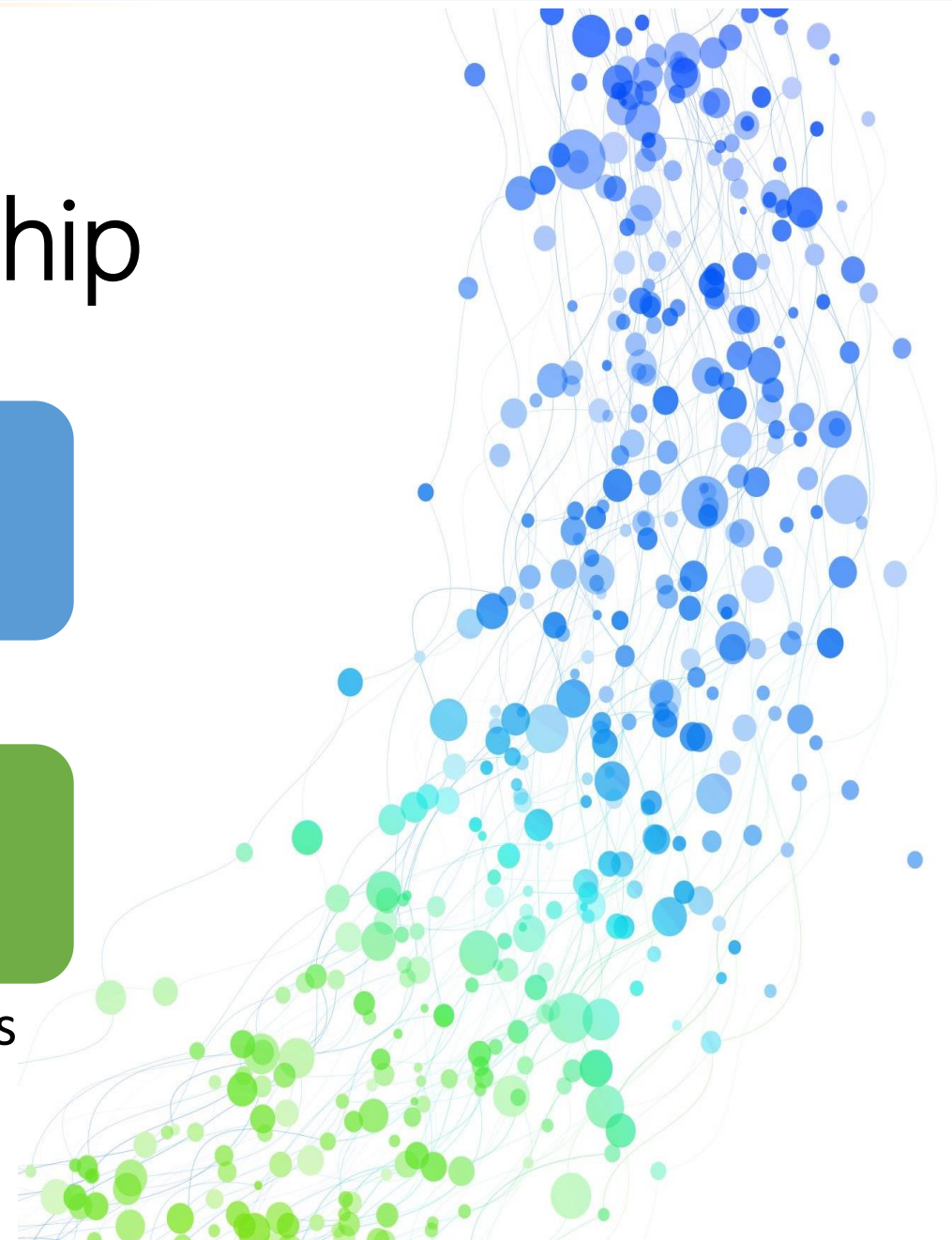
Equity-Grounded Leadership

EGL Fellow Program Cohort 4: 2025-2026

- Call for Applications coming **Spring 2025!**

Executive Coaching Model

- Tailored for organizational leadership teams
- Customizable



Advancing Workforce Through Collective Impact

2024 Progress



- Continued building a robust partnership and backbone for the collective impact approach
- Continued to identify funding support
- Began Workforce Solutions Jam

What's Coming in 2025

- Continuing Workforce Solutions Jam
- Launch Steering Committee & working groups

U.S. Liaison to the Global Leadership Exchange (GLE)

formerly *The International Initiative for Mental Health Leadership (IIMHL)*

- Global mental health network
- International knowledge sharing & connection
- CBHL →
 - Connects US leaders to global leaders
 - Brings global innovation to the US
- Membership is free!



Join now: <https://gle.world/join-us-leadership-principles/>

Upcoming Events

Workforce Solutions Jam:
Bridging the Gap: Advancing a
Diverse and Resilient
Workforce for SUD Treatment

January 21

Candid Conversations
with Charly Weldon,
MBA (CBHL CEO)

February 6

Member Leadership
Community: Synergy in Action:
Bringing Concepts Beyond DEI
into the Mental Health
Workplace

February 11

March 6

Member Leadership
Community: Supporting the
Uptake of Behavioral Health
Apps and Technology



March 13

Member Leadership
Community: Equity as a
Foundation for Leadership



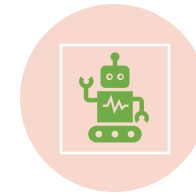
How to Get Involved



Engage in roundtables and networking conversations



Collaborate with colleagues



Co-Create



Contribute thought leadership



Provide feedback and suggestions



Join webinars

Membership Options

- **Individual**

- Regular - \$230
- Emerging Leader - \$199
- Student, Peer, Retired - \$99
- Sponsoring Leader - \$500

- **Scholarship Fund**

For emerging, student, and peer leaders

- Donate \$100
- Apply on website

- **Organizational**

- Tier 1: \$1,099 | Up to 5 (\$1,150 value)
- Tier 2: \$2,799 | Up to 15 (\$3,450 value)
- Tier 3: \$4,299 | Up to 25 (\$5,570 value)

- **Organizational Sponsorship**

- Sponsoring Member - \$2,000
- Sponsoring Partner - \$5,000

Questions?

- What do you want to know about CBHL that we did not discuss today?
- What questions, feedback, and/or suggestions do you have?





Contact

Charly Weldon, MBA

Chief Executive Officer

cweldon@leaders4health.org

www.leaders4health.org

