Welcome! We will get started momentarily.
Examples from the Field
A community hub that includes health and dental services, behavioral care, and 24 units of affordable senior housing.
CommonBond Communities, Minneapolis, Minnesota.
Magnolia Crossing in Yazoo City, Mississippi, $8.5 million to renovate 86 public housing units.
Arroyo Village, Denver, Colorado
Place-based Initiatives
Principles for Building Healthy and Prosperous Communities

Principle 1: Collaborate with the community
Principle 2: Embed equity
Principle 3: Mobilize across sectors
Principle 4: Increase prosperity to improve health
Principle 5: Commit over the long term
Place-based Initiatives

• We advance community-based solutions through cross-sector partnerships in historically marginalized, disinvested low-income communities that are disproportionately Black, Indigenous, and People of Color.

• We partner with community development, health, local government, and advocacy organizations to catalyze neighborhood revitalization efforts.
<table>
<thead>
<tr>
<th>BHPN Menu of Services</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Landscape/Market Analysis</strong></td>
</tr>
<tr>
<td>• Analysis tailored to identify potential health and/or community partners, initiatives, priorities, pain points, and investment history.</td>
</tr>
<tr>
<td><strong>Case-Making</strong></td>
</tr>
<tr>
<td>• We produce pitch decks and custom “leave behind” resources that speak to a specific potential partner’s investment priorities, history, helping to secure new funding for local projects as well as advocacy support for comprehensive community development.</td>
</tr>
<tr>
<td><strong>Brokering Connections</strong></td>
</tr>
<tr>
<td>• We help foster and manage meaningful connections between community development and healthcare organization that are mission-aligned.</td>
</tr>
<tr>
<td><strong>Training</strong></td>
</tr>
<tr>
<td>• We train community development teams on effective health engagement strategies and racial equity approaches - and healthcare teams on the utility and best use of community development, its resources, expertise and investments including risk/return profiles.</td>
</tr>
</tbody>
</table>
# Coachella Valley, California

**Landscape Analysis**

**Landscape Analysis for:** Coachella Valley, San Bernardino, Santa Rosa & Stockton

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## Opportunity: Coachella Opportunities for Health At-a-Glance – LISC and CVHC

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Possible Step</th>
</tr>
</thead>
<tbody>
<tr>
<td>Converting with healthcare partners</td>
<td>Make the case for partnership on housing and investment and hear about partner program priorities and priorities to shape a collaborative project.</td>
</tr>
<tr>
<td>Desert Care Network</td>
<td>Discuss efforts to reduce homelessness to partners with CVHC as supportive services, co-financing or investment in housing. Discuss partnerships with PHFs to assess strategies to connect health and social services to CVHC housing residents.</td>
</tr>
<tr>
<td>Inland Empire Health Plan</td>
<td>Partner with CVHC to help facilitate health and supportive services, data sharing or investment in housing projects.</td>
</tr>
<tr>
<td>Los Angeles (University Health)</td>
<td>Discuss collaborative health needs assessment for CVHC housing residents and local health residents to build project.</td>
</tr>
<tr>
<td>Circas de Salud del Pueblo</td>
<td>Partner on health promotion and prevention through transportation services, Mail-Order Enrolment or Philanthropy.</td>
</tr>
<tr>
<td>Riverside University Health System</td>
<td>Assess interest in co-location with an affordable housing project.</td>
</tr>
</tbody>
</table>

## Some Issues Highlighted in Our Conversations

- **Hospitals**
  - Have a major goal to reduce the use of high frequency users and reduce the exorbitant cost of emergency readmissions.
  - Coachella Valley has a critical shortage of primary care and behavioral health providers. Among the challenges are the cost of educating physicians, specialists, and allied health care technicians, and retaining them to serve the area.
  - Struggling to comply with SB 1522, but growing demand and limited capacity present immense challenges for providers. The bill requires hospitals to have a written plan for coordinating services and referrals for homeless patients and post-discharge destinations of each homeless patient.

- **Medi-Cal PROVIDER**
  - Homeless patients are often too sick or frail to return to the street, but external support services and shelter are inadequate.

- **VARIOUS STAKEHOLDERS**
  - Lack of affordable housing for low-income population and housing stock.
  - Undocumented immigrants fearful of accessing healthcare.
  - Public distrust of government and healthcare providers.

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**ECONOMY & HOUSING**

<table>
<thead>
<tr>
<th>Palm Desert</th>
<th>Coachella</th>
</tr>
</thead>
<tbody>
<tr>
<td>22.4%</td>
<td>22.7%</td>
</tr>
<tr>
<td>13.6%</td>
<td>63.3%</td>
</tr>
<tr>
<td>38.6%</td>
<td>35.8%</td>
</tr>
<tr>
<td>49%</td>
<td>39.9%</td>
</tr>
</tbody>
</table>
Principles for Utah Housing Preservation Fund

Provide access to safe and healthy affordable housing for all Utahans by supporting the preservation of a range of housing options for individuals and families with incomes below 80% average median income.

Build trust with communities where the Fund is investing and prioritize affordable housing preservation opportunities identified by those communities.

Improve opportunities for health and wellbeing for people in low-income and communities of color across the state, including rural, suburban, resort, and urban areas that face systemic disinvestment and disproportionate negative health outcomes.

Provide rapid, patient capital accessible to key stakeholders across the state to preserve Utah’s affordable housing.

Leverage public and private resources and existing community assets in coordination with other statewide initiatives and national expertise across sectors.

Secure long-term commitments from funders and investors with short, medium, and long-term health objectives that are tracked and measured.

These principles draw from the Fund’s stated purpose and goals, Intermountain’s impact investing principles, the investors’ stated purpose and goals, and the field-based Principles for Building Healthy and Prosperous Communities.
Resources for Next Steps
Jargon Buster

Working across sectors begins with speaking the same language. If you’re lost in a sea of acronyms, this tool can help. Below we aim to demystify common industry jargon.

Accountable Care Organization (ACO)

Affordable Care Act (ACA)

CDC (Centers for Disease Control and Prevention)

CDC (Community Development Corporation)

Community Benefits (Agreements)

Community Benefits (Hospital)

Community Development

Community Development Financial Institutions (CDFIs)

Community Health Assessment (CHA)

Community Reinvestment Act

Equitable Development

Community Development

Related Terms: CDC (Community Development Corporation), Community Development Financial Institutions (CDFIs), Social Determinants of Health, Health Equity

Community development is a multi-billion-dollar sector of the American economy that invests in low- and moderate-income communities through the development and financing of affordable housing, businesses, community centers, health clinics, job training programs, and services to support children, youth, and families. The sector has its roots in the urban revitalization efforts of the late 19th century but expanded as a result of the War on Poverty programs of the 1960s. Today, the community development sector invests more than $200 billion annually in low-income communities.
Defining the ‘New Normal’ and Creating an Equitable Recovery after COVID-19

Combating Social Isolation Requires a True System of Care

Healthcare Systems Back Grocery Stores in Food Deserts

Rebuilding Healthy Communities in Rural America
THE PLAYBOOK

• Who are the players, and what are their motivations and offerings?

• What evidence makes the strongest case for community development and health partnerships?

• What do partnerships currently look like?

• How do partnerships develop?

• What are the barriers to partnership?

www.build.health/Playbook
Welcome to Partner Finder

Welcome to Partner Finder, a collection of directories to help you find the community development and health organizations nearest to you. Partner Finder helps you take the first steps to identify potential cross-sector partners in improving the health and well being of your community.
Factsheet Series

Community Development Counteracts Isolation

The Intersection of Community Development & Mental Health

Preventing and Ending Homelessness, Community Development’s Role
TAKEAWAYS: COMMUNITY DEVELOPMENT & PUBLIC HEALTH TOGETHER

LEARN — Utilize BHPN resources to navigate Comm Dev sector

IDENTIFY — Locate CDCs and CDFIs working in high poverty areas

ENGAGE — Reach out to local/regional CDCs, CDFIs, meet, learn, invite to work on CHAs, CHNAs, join their board.

ALIGN - Consider ways to align resources and expenditures
We want to hear from you!

Share your questions via the chat box. We will answer as many as possible.
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