HEALTH EQUITY THROUGH PARTNERSHIPS WITH COMMUNITY DEVELOPMENT ORGANIZATIONS: THE OTHER CDC
DECEMBER 3, 2020

Welcome! We will get started momentarily.
Part 1

- Presentation (9-9:45am PST / 12-12:45pm EST)

Part 2

- Discussion with Panelists & Deep Dive into topics (9:45-10:30am PST / 12:45-1:30pm EST)

www.leaders4health.org/leading-through-crisis
• We want to hear from you! Share your questions and comments via the chat box.

• A recording of today’s discussion with materials will be made available within 24 hours. We’ll send you an email once it is online.

• Please provide your feedback via our survey!
OUR PANELISTS
Health Equity Through Partnerships With Community Development Corporations: The other CDC

Ruth Thomas-Squance, PhD, MPH
Renae A. Badruzzaman, MPH
Ashley Hernandez, MSc.

Build Healthy Places Network

CHBL USA
December 3rd, 2020
Introductions: Getting to know us

- **Ruth Thomas-Squance**, Director of Field Building
- **Renae A. Badruzzaman**, Program Manager, Place-Based Team
- **Ashley Hernandez**, Communications and Outreach Specialist
THE BUILD HEALTHY PLACES NETWORK

“We are the national center at the intersection of community development and health, leading a movement to accelerate investments and speed and spread solutions for building healthy and productive communities.”

Engage  Educate  Synthesize
Achieving Better Health through Better Partnerships

Equitable and healthy communities

DRIVE NEW CROSS-SECTOR INVESTMENTS

Build Healthy Places Network

Speed and spread innovative solutions

Accelerate health dollars towards SDOH
Health Happens in Neighborhoods
PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS

- Schools
- Grocery Stores
- Jobs
- Housing
- Transportation
- Parks and Playgrounds
Housing and Health

- Poor housing quality is the strongest predictor of emotional and behavioral problems in low-income children and youth.

- Much of the association between poor quality and unstable housing and children’s well-being operates through parental stress and parenting behaviors.

MacArthur Foundation
HOW HOUSING MATTERS
macfound.org/HousingMatters

POICY RESEARCH BRIEF

Poor Quality Housing Is Tied to Children’s Emotional and Behavioral Problems
Parents’ stress from living in poor quality and unstable homes takes a toll on children’s well-being

by REBEKAH LEVINE COLEY, TAMÁ LEVENTHAL, ALICIA DOYLE LYNCH, AND MELISSA KULL

SEPTEMBER 2013

A family’s home is their haven, but for families living with leaking roofs and roaches, for those who have to choose between paying for rent or for food, or for families who repeatedly move in search of higher quality or more affordable housing, one’s place of refuge may not be very homey.

This brief examines how housing characteristics matter to children and families’ well-being. Among the various possibilities tested, poor housing quality was the most consistent and strongest predictor of emotional and behavioral problems in low-income children and youth. It also had a sizable association with school performance among older youth. Housing affected children because the stress of living in

KEY FINDINGS
- Poor housing quality is the most consistent and strongest predictor of emotional and behavioral problems in low-income children and youth among the five housing characteristics studied (quality, stability, affordability, ownership, and receiving a housing subsidy).
- Residential instability also is important for children’s well-being.
- Even though much of the sample struggled with housing costs, unaffordability has little discernible link to children’s well-being.
- Much of the association between poor quality and unstable housing and children’s well-being operates through parental stress and parenting behaviors.
IN DETERMINING YOUR HEALTH...

48314 >
COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS
What is Community Development?
COMMUNITY DEVELOPMENT IS NOT URBAN RENEWAL

Pruitt-Igoe, St. Louis, MO
1956 to 1972
Architect: Minoru Yamasaki
ZIP CODE IMPROVEMENT... COMPREHENSIVE YOUTH DEVELOPMENT

KIPP Academy, Washington D.C.

Neighborhood Centers Inc., Houston
Thunder Valley, CDC Workforce Development, Porcupine, SD Sustainable construction
CD works over the life course

THE WORK OF COMMUNITY DEVELOPMENT

- Affordable Housing
- Consistent Employment
- Supportive Housing
- Healthy Food
- Parks & Community Space
- Reliable Public Transportation
- Quality Schools/Childcare
- Public Safety
- Good Healthcare
- Social Services
COMMUNITY DEVELOPMENT & HEALTH WORK SIDE-BY-SIDE

Economic hardship by city

Childhood obesity by city

Los Angeles County
Community Development: Scale, Scope, & Major Players
HOW MUCH MONEY? AND WHERE DOES IT COME FROM??

$200 BILLION DOLLARS ANNUALLY
DIRECTED INTO LOW-INCOME NEIGHBORHOODS

- Federal/state tax credits & grants
  - Low Income Housing Tax Credit (LIHTC)
  - New Markets Tax Credit (NMTC)
  - Community Development Block Grants (CDBG)
  - Healthy Food Financing Initiative (HFFI)
- Community Reinvestment Act dollars
  CRA-motivated loans and investments from private, for-profit banks
ANTI-REDLINING LEGISLATION

Community Reinvestment Act of 1977 (CRA)

Philadelphia, 1949
FEDERAL RESERVE SYSTEM
12 REGIONAL BANKS – each with a community development division

Map showing the 12 regional banks of the Federal Reserve System across the United States.
CDFIs
Community Development Financial Institutions

CDCs & Housers
Community Development Corporations

Visit BuildHealthyPlaces.org's Partner Finder for leading CDFIs and CDCs in your community