

CBHL Un-Summit: A Leadership Forum
Partnering with Communities to Improve Health Outcomes
Sept 24 – Nov 19, 2020
Case Study Presentation Submission Requirements

What is a CBHL Un-Summit Case Study Presentation? Case study presentations are intended to highlight innovative projects or initiatives addressing a complex community level behavioral health challenge by developing and fostering multi-sector partnerships.

- **We are seeking leaders of community initiatives based on partnerships to:**
 - Share the implementation of a project or initiative that addressed complex community challenges and improved health outcomes through partnering.
 - Describe the unique strategies used to identify and collaborate with partners from multiple sectors to improve the health and wellbeing of the community.
 - Share approaches for identifying and bringing partners together, developing common language and objectives, and keeping them organized
 - Offer a candid accounting from different partner perspectives of what worked (and what didn't work) throughout the planning and implementation.
- **Projects can be in any phase of implementation but must meet the following criteria:**
 - The population being served must have a behavioral health challenge
 - Partners from multiple sectors contribute to achieving health improvement goals
 - The project focuses on a specific community, and utilizes a model or strategies that can be replicated in other communities
 - There is measurable improvement in the health of the community
 - Projects using measurement tools and other strategies to communicate success and including the consumer and family voice throughout are given preference.

How will Case Study Presentations be Shared at the CBHL Un-Summit? Case study presentations will be included in the Un-Summit event app (Socio) resource library and released to registered participants throughout the Un-Summit.

- Resources will be made available to attendees for 30-days after the Un-Summit, and available to the public after 30-days post-Summit
- Case study presentations shared by sponsors will have the opportunity to be “pushed” to attendees through the Socio app and by email with more robust recognition for the organization(s) leading the presentation. Contact Holly Salazar at hsalazar@leaders4health.org for more information on sponsorship.
- **All presentations are self-produced, but must meet the following specifications:**
 - One of three formats are accepted:
 - ≤30-minute self-recorded panel presentation in a webinar format utilizing PowerPoint or other visual media as part of the presentation
 - ≤15-minute recorded podcast with one or more speakers
 - Article or research paper
 - Presenters must use the **presentation content outline** (below) to guide delivery of the content
 - Presenters will use their own slide deck and materials
 - Recorded panel presentations or podcasts must be submitted as a publicly accessible non-password protected link (such as through Vimeo or YouTube)

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Presentation Content Outline: Key points in bold must be included in your content.

| Section | Key points |
|----------------|---|
| The Problem | Educate on the problem from a national perspective |
| | Describe the specific problem in your community |
| | Explain why it was determined that community partnerships were critical to address this problem |
| | Name the project or initiative that was launched |
| | Name the model or framework used to develop community partnerships; if no specific model used, name the models used as inspiration |
| The Approach | Explain the key elements of the model or framework used |
| | How did you implement this model/framework to create community partnerships |
| | Describe the contribution / commitment to action of each partner. |
| | What are the metrics of success for the collaboration? |
| | Describe the work that occurred as a result of these partnerships |
| | Share the outcomes and next steps of this work |
| The Adaptation | How is this collaborative activity sustained within available resources? |
| | How have the partnerships & work evolved with the onset of COVID and increased focus on racism and equity? |
| | Was your approach adapted in any way? (How) was the structure for partnerships leveraged to support other efforts? |
| The Takeaways | What worked well in your model for community partnerships? |
| | How can other communities build on this model / framework? |
| | What challenges did you face? |
| | How were challenges addressed? |

Sign me up! How can I share my project as a case study presentation? It's pretty simple!

- All requests for case study presentations must be submitted to Holly Salazar by Friday, September 4, 2020 by completing the information in the **Submission Information** table below.
- The Un-Summit Planning Committee will review all submissions on Wednesday, September 9, 2020.
- Submitters to be notified of acceptance, denial, or requested modifications on Thursday, September 10, 2020.
- Due dates for final content delivery are flexible and case study presentations will be released through the resource page on the Un-Summit event app according to the following schedule:
- Presenters will produce content according to the following release schedule*:

| Final Content Due to CBHL | Release Date to Un-Summit Attendees |
|---------------------------|-------------------------------------|
| September 27, 2020 | October 11, 2020 |
| October 11, 2020 | October 25, 2020 |
| October 25, 2020 | November 8, 2020 |

**CBHL reserves the right to screen and refuse content. If you have a concern about whether your content is applicable, contact Holly Salazar at hsalazar@leaders4health.org to discuss.*

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Submission Information Form:

| Information Requested | Length / Details | Response |
|--|---|----------|
| Lead Organization | | |
| Key contact name, email address, and phone number | | |
| Collaborating organizations and/or participating presenters | | |
| Suggested title for your case study presentation | | |
| City or County and State | | |
| In what format will you deliver your presentation? | Video, podcast, or article | |
| What is your preferred release date? | Choose: 10/11, 10/25, 11/8 | |
| Are you willing to share your contact information with Un-Summit participants who would like additional information? | Yes/No | |
| Do you have any professional and/or financial conflicts in regard to providing this presentation? | If yes, please list. | |
| Name the complex challenge your community was facing. | Short phrase (e.g., rising opioid deaths) | |
| What was the <u>specific challenge</u> this project was designed to address? | 1-2 sentences | |
| What model or framework was used to tackle this challenge? | Phrase or 1-2 sentences | |
| Why was it important for partnerships to be a cornerstone of your project? | 1-2 sentences | |
| Name of the overarching initiative | If applicable | |
| Description / overview of overarching initiative | 2-3 sentences, if applicable | |
| Name of the specific project | Phrase | |
| Description / overview of specific project to be highlighted | 2-3 sentences | |
| What were the outcomes of this work? | 1-2 sentences | |
| How was the partnership structure leveraged or adapted given recent societal events? | 1-2 sentences | |