

Partnering with Communities to Improve Health Outcomes

The 2020 Un-Summit: A Leadership Forum



SEPTEMBER 24 - NOVEMBER 19, 2020
LIVE, INTERACTIVE & ON-DEMAND

SPONSOR PACKAGES



To discuss sponsorship, please contact Holly Salazar at
hsalazar@leaders4health.org

Why Sponsor?

The College for Behavioral Health Leadership's signature offering is going virtual and it's packed with great sponsorship opportunities!

On Thursday, September 24, 2020, CBHL will kick off a dynamic 9-week series of live, interactive and on-demand events. Designed for the busy leader, this robust learning package will spur bold ideas and action. We anticipate *at least* 150 influential behavioral health leaders from around the country. CBHL has recently offered webinars and interactive sessions with tremendous turnout and reach. The Un-Summit will include cutting edge keynotes and panel presentations, thought provoking interactive breakouts, and opportunities to network and build resilience.

Featured Keynotes:

Tyler Norris, MDiv

Chief Executive
Well Being Trust

Susan Cooper, MSN, RN, FAAN

Chief Integration Officer & Senior VP,
Regional One Health

As a sponsor you will:

- Support the development of leaders tackling the most pressing issues impacting the health of our communities
- Promote your brand presence to decision-makers and influencers from around the country
- Develop new partnerships and national collaborations with other thought leaders to create and spread innovation



Learn more at www.leaders4health.org/2020-un-summit/

Sponsorship Levels and Benefits

Sponsor benefits are flexible and negotiable across all levels:

Sponsor Benefit		Diamond \$10,000+	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Free conference registrations		5	3	2	1	0
Free 2021 Membership Registrations		4	2	1	0	0
Acknowledgement on Sponsor Showcase at leaders4health.org		Listed as Diamond Sponsor with Logo + Summary of Services + Logo on event homepage	Listed as Platinum Sponsor with Logo + Summary of Services	Listed as Gold Sponsor with Logo	Listed as Silver Sponsor by Name	Listed as Bronze Sponsor by Name
Acknowledgement during event sessions:	Logo	First and last slide of all sessions, with prominent placement	First slide of opening & closing sessions	First slide of a sponsored interactive session of choice	First slide of a sponsored networking session of choice	First slide of a sponsored session
	Verbal Recognition	Exclusive recognition at keynote sessions, and recognition during opening of all core content	Exclusive recognition at opening and closing sessions	Exclusive recognition at sponsored interactive session of choice	Exclusive recognition at sponsored networking session of choice	Recognition at a sponsored session
Event Communications		Logo with link on all event ads and emails to attendees; most prominent logo placement	Logo with link on all event ads	Listed on event ads with link		
LinkedIn Posts		All event posts plus individual thank you post x2	One event post plus individual thank you post x1	Shared thank you post x2	Shared thank you post x1	Shared thank you post x2
Customized partner message, recorded advertisement, article or video sent to conference registrants		Choice of any 3 mechanisms for delivery	Choice of any 2 mechanisms for delivery	Customized message plus article/paper	Customized message	
Advertisement in Event App	Dedicated, exclusive feature icon	✓				
	Advertisement on splash screen	✓	✓			
	Event Game or Engagement Event	✓	✓			
	Push notifications from sponsor	5	4	3	2	1
	More robust links in sponsor profile	Call to Action Buttons + Links	Call to Action Buttons + Links	Links		
	Banner Ad	✓	✓	✓		
	"Brought to you by" in sponsored session title and links	✓	✓	✓	✓	
	Sponsor profile with link to website	✓	✓	✓	✓	✓
Wall post	✓	✓	✓	✓	✓	

Sponsorships are also available to underwrite costs related to CEUs/CMEs, graphic design, the event app, videoconferencing technology, and more!

Contact Holly Salazar at hsalazar@leaders4health.org for details.

About Us



The College for Behavioral Health Leadership (CBHL) is committed to expanding the capacity of leaders, both individually and collectively, to improve health outcomes. For 40 years, we have offered leaders the inspiration, knowledge, tools and professional connections to improve the behavioral health of their communities through a renewed commitment to social justice and recovery. Through our summits, member engagement strategies, and collaborations, we offer leaders opportunities to:

- Think and collaborate across sectors that touch behavioral health;
- Learn innovative strategies and skills to partner with others to enhance the whole health of vulnerable populations;
- Tackle complex systemic and community-wide goals; and
- Be re-energized and committed to improving the impact of your organization.

To discuss specific sponsorship opportunities or for questions about CBHL, contact Holly Salazar at hsalazare@leaders4health.org.

Learn more at www.leaders4health.org/2020-un-summit