2011 Summit Innovations Worksheet

Title of Innovation
Services Without Walls

Brief Description
Use of telemedicine and cyberspace (e.g. Facebook and Twitter) as a means of communication and care delivery. This is seen as part of a repertoire of opportunities.

Target Population
Persons with serious and persistent mental illness and social emotional disturbance and their families.

Why is This a Disruptive Innovation?
Delivers services where the client lives for both psychiatric medication management and follow-up care.

Benefits?
Empowers clients and families. Can better understand children and families in their natural environments. Moves services to the client. Do not need to invest in physical buildings because services are delivered in natural community spaces.

Challenges?
To convince the guilds this is a professional approach. It doesn’t meet their “status” requirements.

Funding?
This needs a case rate financing strategy that assures the delivery of care in the natural community setting of the client. It’s a risk sharing model that keeps responsibility with the clinical home (but does not pay for the client’s care if they are admitted to hospital care).

First Steps to Take?
- Use social networking to propagate idea.
- Fund our pilot project.