

Being One Dimensional in a Two Dimensional World

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We Have Been One-Dimensional

Focus Only on Disease:

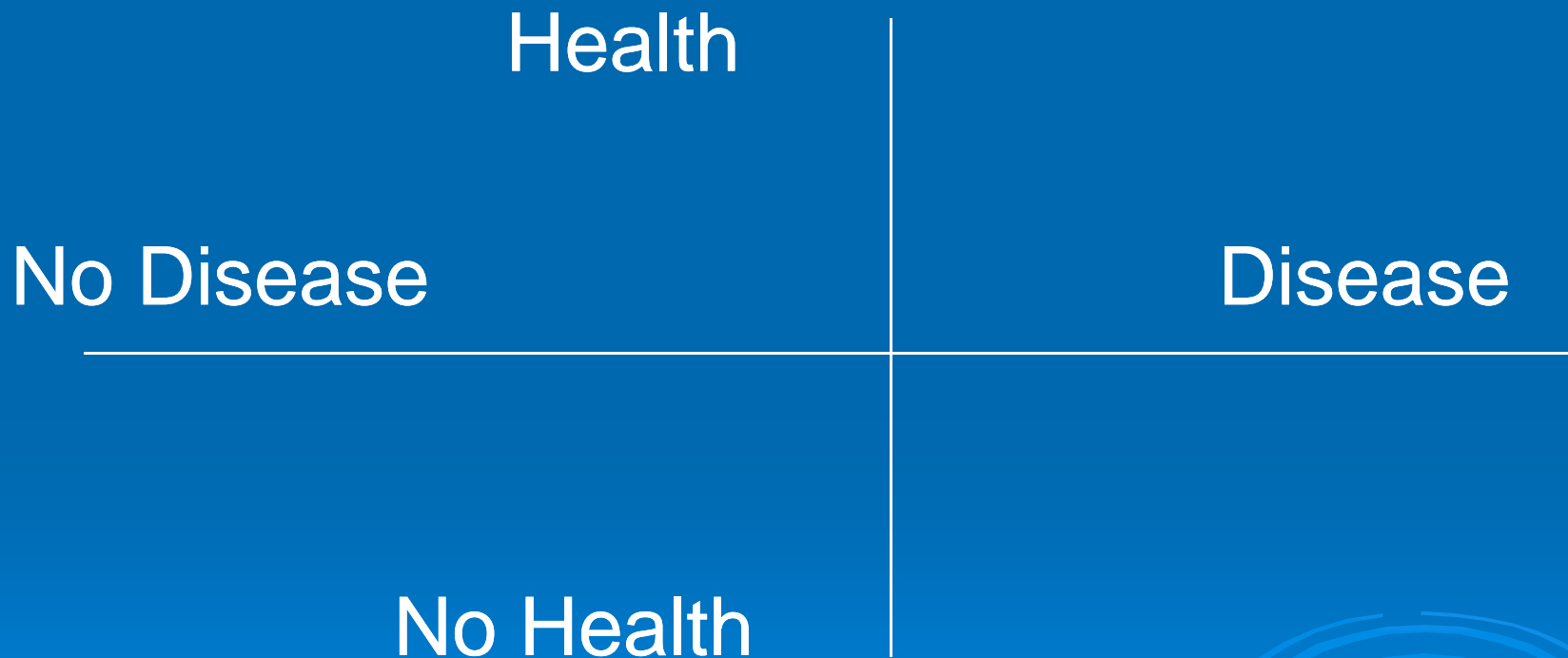
No Disease

Disease



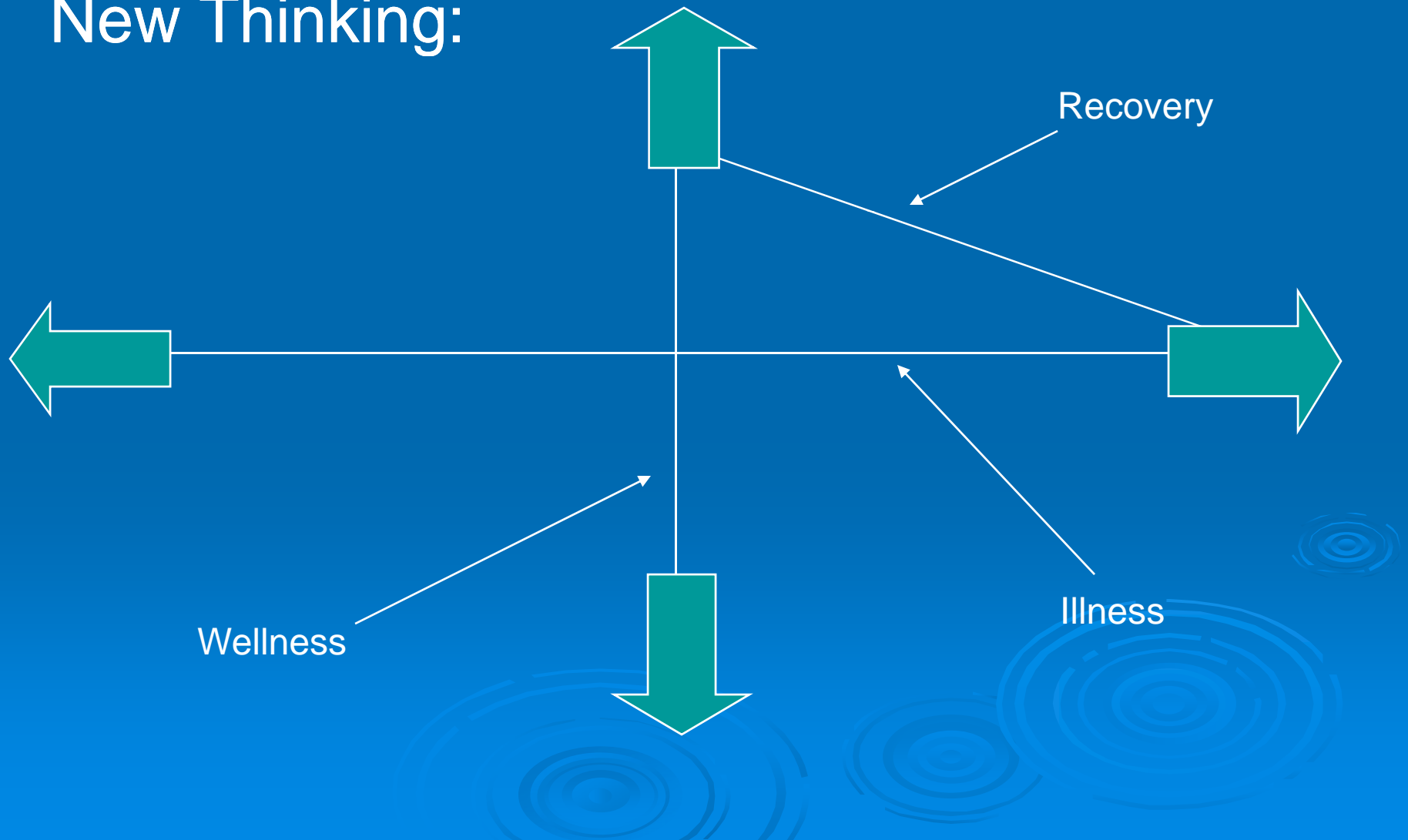
We Need to Become Two Dimensional

Focus on Disease and Health:

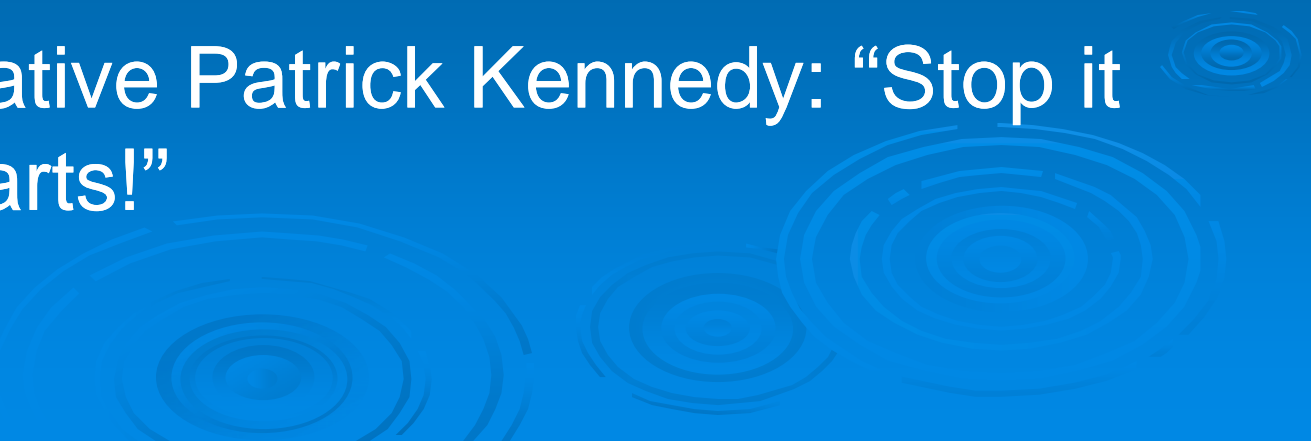


Model of Wellness and Illness (1981)

New Thinking:



Implications

- Illness Dimension → Illness Care
 - Wellness Dimension → Promotion of Wellness and Wellbeing (sometimes called Positive Health or Health Promotion)
 - Representative Patrick Kennedy: “Stop it where it starts!”
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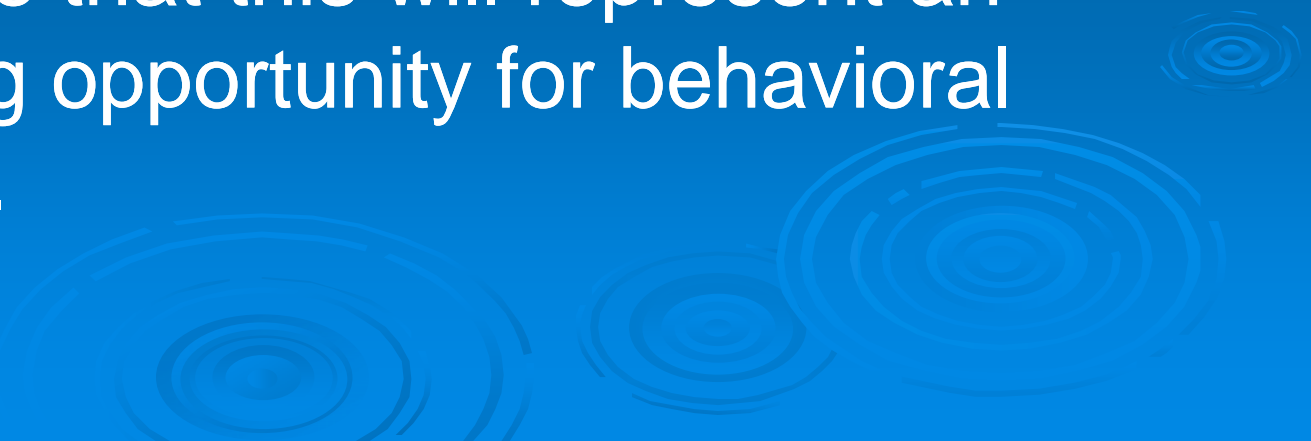
Wellness Evolution

- Preventive and Promotion Interventions for Persons
- Preventive and Promotion Interventions for Populations
- Population “Health Coaches”
- Population Insurance

President's 8 Principles of Reform

- Protect Families' Financial Health
- Make Health Coverage Affordable
- Aim for Universality
- Provide Portability of Coverage
- Guarantee Choice
- ***Invest in Prevention and Wellness***
- Improve Patient Safety and Quality Care
- Maintain Long-Term Fiscal Sustainability

Looking Forward

- Representative Patrick Kennedy has announced a White House Conference on Mental Health and Neuroscience.
 - We all hope that this will represent an outstanding opportunity for behavioral healthcare.
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