LIVE WELL SAN DIEGO
AN OVERVIEW

Dale Fleming, Director
County of San Diego
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SAN DIEGO DEMOGRAPHICS

- 4,261 square miles (larger than 21 U.S. States; same size as Connecticut)
- 5th largest U.S. County, 2nd largest in CA
- 18 municipalities; 36 unincorporated towns
- 18 tribal nations
- 42 school districts
- 2013 Estimates - 3.1 million population
  - 48% White
  - 32% Latino
  - 11% Asian/PI
  - 4.7% African American
  - 0.5% American Indian
- Region is very diverse

- Over 100 languages
- Large military presence
- Largest refugee resettlement site in CA
- Busiest international border crossing in the world (San Ysidro/MX)
RESULT

3 BEHAVIORS
No Physical Activity
Poor Diet
Tobacco Use

4 DISEASES
Cancer
Heart Disease & Stroke
Type 2 Diabetes
Lung Disease

More than 50 PERCENT of Deaths in San Diego
OUR FRAMEWORK

LIVE WELL
SAN DIEGO

Building Better Health  Living Safely  Thriving
Access to quality care

Increased physical activity

Healthy eating

Stop tobacco use
Residents are protected from crime and abuse

Neighborhoods are safe to live, work and play

 Communities are resilient to disaster and emergencies
Built and Natural Environment
- Transportation
- Built Environment & Neighborhoods
- Natural Environment
- Housing

Enrichment
- Civic Life
- Community Activities

Prosperity, Economy & Education
- Workforce/Education
- Economic Development
LIVE WELL SAN DIEGO

1. VISION
   of a Region that is
   Building Better Health, Living Safely, Thriving

4. STRATEGIC APPROACHES
   - Building a Better Service Delivery System
   - Supporting Positive Choices
   - Pursuing Policy & Environmental Changes
   - Improving the Culture Within

5. AREAS OF INFLUENCE
   - HEALTH
   - KNOWLEDGE
   - STANDARD OF LIVING
   - COMMUNITY
   - SOCIAL

TOP 10 LIVE WELL SAN DIEGO INDICATORS

that measure the impact of collective actions by partners and the County to achieve the vision of a region that is Building Better Health, Living Safely and Thriving.
5 CONDITIONS OF COLLECTIVE IMPACT

- Common Agenda
- Shared Measurements
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Organization

1) Simple
2) Actionable
3) Sub-regional

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<th>Areas of Influence</th>
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| **HEALTH**        | Enjoying good health and expecting to live a full life | • Life Expectancy  
                    • Quality of Life |
| **KNOWLEDGE**     | Learning throughout the lifespan | • Education |
| **STANDARD OF LIVING** | Having enough resources for a quality life | • Unemployment Rate  
                    • Income |
| **COMMUNITY**     | Living in a clean and safe neighborhood | • Security  
                    • Physical Environment  
                    • Built Environment |
| **SOCIAL**        | Helping each other to live well | • Vulnerable Population  
                    • Community Involvement |
## COLLECTIVE ACTION TO COMMUNITY IMPACT

### Actions We Take Collectively Across Sectors

- County & City Governments
- Business
- Community & Faith-Based Organizations
- Schools
- Healthcare & Technology Providers
- Law Enforcement & Courts
- Active Military/Veterans
- Other Local Jurisdictions

### Results We Seek for Community Impact

- Health
- Knowledge
- Standard of Living
- Community
- Social
RECOGNITION OF PARTNERS

Over 170 Recognized Partners

Taking action in their respective “lanes”—across multiple sectors

- Changing policies, systems, and environments for residents
- Conducting activities that impact outcomes

Collaborating and sharing knowledge with, learning from, County and other partners
RECOGNIZED PARTNERS

178 Recognized Partners as of 3/29/16

Total Recognized Partners (Cumulative by Fiscal Year)

12 Cities – Over 2.2 million Residents

29 School Districts – Over 376,700 Students

Partners by Sector

- Businesses & Media: 19%
- Cities & Government Agencies: 7%
- Community & Faith-Based Organizations: 54%
- Schools & Education: 20%