

2011 Summit Faculty



Paul H. Keckley, PhD

Executive Director, Deloitte Center for Health Solutions

Paul H. Keckley, PhD, is executive director for the Deloitte Center for Health Solutions (the Center), the health care research arm of Deloitte LLP. He brings a distinguished 30 year career in health services research in the private sector and academic medicine. He is a health economist and policy expert and a regular contributor to CNN and Fox News health reform coverage.

The Deloitte Center for Health Solutions' studies focus on trends and issues in developed and developing systems of care around three major themes: reform of health systems, disruptive innovations that change the structure and performance of systems, and the role of consumers. Recent topics include personalized therapeutics, retail medicine, the medical home, medical tourism, episode-based payments, and a survey of 14,000 consumers in Germany, Canada, US, Switzerland, France, and the United Kingdom to assess opinions and unmet needs. The Center's findings are featured regularly in The Wall Street Journal, The New York Times, Bloomberg, CNN and Fox News, as well as trade and professional periodicals.

Dr. Keckley is considered one of the country's leading experts on US health reform. He has testified before Congress and recently facilitated a series of meetings for the White House Office of Health Reform with AHA, AHIP, PhRMA, AMA, and other trade organizations to identify mechanisms to reduce costs without compromising quality and access.

Prior to joining Deloitte, Dr. Keckley served in leadership roles at Vanderbilt Medical Center including international joint ventures, the Vanderbilt Center for Integrative Health, the health care MBA program launch, and as executive director of the Vanderbilt Center for Evidence-based Medicine. He has published several articles in peer reviewed journals and continues to serve in the Vanderbilt University School of Medicine as a Visiting Professor and the Owen Graduate School of Business at Vanderbilt as an Adjunct Professor. Before joining Vanderbilt, Dr. Keckley served as Chairman of the Board of Interdent, a California dental practice management company; Chief Executive Officer of EBM Solutions, a joint venture created by Vanderbilt, Duke, Emory and Washington University-St. Louis; Chief Executive Officer of Aveta (formerly the IPA Management subsidiary of PhyCor Inc.), and Principal of The Keckley Group, a strategic planning consulting practice that served 1,200 US provider organizations and health plans.

He is a member of the Health Executive Network, Healthcare Strategy Institute, Healthcare Leadership Council, Owen Graduate School of Management at Vanderbilt University Advisory Board, Lipscomb University College of Pharmacy Advisory Board, and the Personalized Medicine Coalition. He has authored three books and more than 200 articles, and publishes the Monday Health Reform Memo. He has keynoted national meetings of the American College of Health Executives, Medical Group

Management Association, World Hospital Association, Medical Travel Association, Convenient Care Association, American Medical Association House of Delegates, America's Health Insurance Plans, the Personalized Medicine Coalition, eHealth Initiative, American Hospital Association, National Quality Forum and others. In 2007, he appeared with Michael Moore in a CNN series about the "facts" in Mr. Moore's controversial documentary "SiCKO."

Education

Bachelor's degree, Lipscomb University

Master's degree and doctorate, Ohio State University

Fellowship, economic policy, Oxford University



Monica Oss

Chief Executive Officer and Senior Associate, Open Minds

Monica E. Oss, M.S., Chief Executive Officer and Senior Associate, is the founder of OPEN MINDS. For the past two decades, Ms. Oss has led the OPEN MINDS team and its research on health and human service market trends and its national consulting practice. Ms. Oss is well known for her numerous books and articles focused on the strategic and marketing implications of the evolving health and human service field. She has unique expertise in payer financing models, provider rate setting, and service pricing. She has led numerous engagements with state Medicaid plans, county governments, private insurers, managed care programs, service provider organizations, technology vendors, neurotechnology and pharmaceutical organizations, and investment banking firms – with a focus on the implications of financing changes on delivery system design.

Prior to founding OPEN MINDS, Ms. Oss served as an executive with a national managed behavioral health organization, with responsibility for market development and for actuarial analysis and capitation-based rate setting. She also held a position as a vice president of the U.S. risk management and underwriting division of an international insurance company.

Ms. Oss has been the keynote speaker at the conferences of dozens of national associations and has been published in a wide range of professional journals and trade publications. She has provided Congressional and state legislative testimony on issues as diverse as the financial impact of parity and payer medication access policies. Ms. Oss has led a range of industry research and management consultation initiatives, serving as principal investigator on research projects that include (but are certainly not limited to) examination of national managed behavioral health enrollment patterns; development of provider rate structures for government entities; creation of a return-on-investment analysis model for technology investments; design of performance-based compensation models for service providers and managed care entities within public and private health plans; and analysis of the economic impact to health systems and health plans of changes in benefit design, adoption of evidence-based practices, and new technologies.

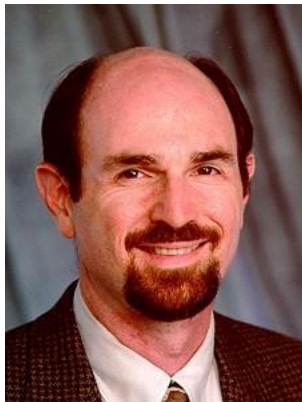
Ms. Oss is a graduate of the University of Minnesota. She serves on the advisory boards of the Shippensburg University Health & Human Service Management Program and the Institute for Behavioral Health Informatics. She has previously served on numerous boards and advisory committees, including that of her local county's mental health/mental retardation oversight board and a regional Head Start program.



Charles S. Ingoglia, MSW
Vice President of Public Policy, National Council for Community Behavioral Healthcare

In his current role as Vice President of Public Policy for the National Council for Community Behavioral Healthcare, Mr. Ingoglia directs the federal and state affairs function of the nonprofit association as well as its policy and technical assistance outreach to more than 1,700 member organizations across the nation.

He also oversees the organization's quality improvement initiatives designed to increase access to and quality of care for the six million children, adults, and families that are served by National Council member organizations each year. Prior to joining the National Council, Mr. Ingoglia provided policy and program design guidance to the Center for Mental Health Services at the Substance Abuse and Mental Health Services Administration under the US Department of Health and Human Services.



Dale A. Jarvis, CPA
Founder, Dale Jarvis and Associates, LLC

Dale Jarvis is the founder of Dale Jarvis and Associates LLC, a Seattle-based consulting firm. Mr. Jarvis has extensive experience helping health plans and healthcare providers redesign their organizations to achieve better health for the populations they serve, better care for individuals, and reduced costs. He has contributed articles to publications and is a co-author of two books on healthcare system redesign. Mr. Jarvis has been a certified public accountant in the State of Washington and a member of the American Institute of Certified Public Accountants since 1982.

Currently Mr. Jarvis is focusing on healthcare reform to help ensure that the needs of persons with mental health and substance use disorders are addressed as reform unfolds. This includes working with states, health plans, regional authorities, and at a national level to develop strategies that align the mental health and substance use safety net systems with general healthcare reform efforts.



**Michael Boyle, MA,
Former President and CEO, Fayette Companies**

Michael Boyle is the former President and CEO of Fayette Companies, a behavioral health organization located in Peoria, Illinois and is Director of the Behavioral Health Recovery Management project. Mr. Boyle is a founding member of the Network for the Improvement of Addiction Treatment (NIATx) and has been a member of the editorial boards of the Join Together Treatment Practitioner Research Bulletin and the National Addiction Technology Transfer Center's The Bridge. Mr. Boyle recently served on a National Quality Forum committee charged with defining an episode of continuing care for a substance abuse treatment encounter. He was a member of a United Nations initiative charged with improving the quality of drug treatment worldwide. He also served as a coach for the Robert Wood Johnson Foundation's Advancing Recovery project and the NIATx Accelerating Reform Collaborative. He has authored several articles and book chapters. Mr. Boyle currently provides contractual services focused on integrating mental health, addiction, and primary care services; implementing evidence-based clinical practices within recovery oriented systems of care; and the development and use of electronic technologies to support behavioral health treatment and recovery.



**Lynda Frost, JD, PhD
Director of Planning and Programs, Hogg Foundation for Mental Health**

Lynda Frost serves as the Director of Planning and Programs for the Hogg Foundation for Mental Health. At the foundation, Dr. Frost directs major initiatives and grants programs, coordinates strategic planning, and provides consultation on mental health public policy issues. She is also a Clinical Associate Professor of Educational Policy and Planning at The University of Texas at Austin, where she currently teaches an interdisciplinary graduate course on the school-to-prison pipeline. Dr. Frost came to the Hogg Foundation from San Antonio, where she had her own law practice focusing on mediation, family law, and representation of special education students. Dr. Frost previously held academic positions at the University of Virginia Schools of Law and Medicine, the American University in Cairo, and the University of Richmond School of Law. She has published numerous articles and was the co-editor of a book entitled The Evolution of Mental Health Law.



Pamela S. Hyde, JD
Administrator, Substance Abuse and Mental Health Services
Administration

Pamela Hyde was nominated by President Barack Obama and confirmed by the U.S. Senate in November 2009 as Administrator of the Substance Abuse and Mental Health Services Administration (SAMHSA), a public health agency within the Department of Health and Human Services. Ms. Hyde is an attorney and comes to SAMHSA with more than 30 years experience in management and consulting for public healthcare and human services agencies. She has served as a state mental health director, state human services director, city housing and human services director, as well as CEO of a private non-profit managed behavioral healthcare firm. In 2003 she was appointed cabinet secretary of the New Mexico Human Services Department by Gov. Bill Richardson, where she worked effectively to provide greater access to quality health services for everyone.

Ms. Hyde is a member of or has served as a consultant to many national organizations, including the John D. and Catherine T. MacArthur Foundation, the American College of Mental Health Administration, the President's New Freedom Commission on Mental Health and the United States Department of Justice. She has been recognized by many groups, including the American Medical Association, the National Governor's Association and the Seattle Management Association, for her creativity and leadership in policy and program development and in organizational management issues. She has received special acknowledgment for her ability to build teams, develop coalitions and consensus, develop strategic plans that form the basis for action and achieve identified goals in a constantly changing environment. Ms. Hyde received her J.D. from the University of Michigan Law School (1976) and her B.A. from Southwest Missouri State University (1972).

Beth Epps
Solutions Development Director, OptumHealth Public Sector

Beth Epps has over 30 years experience filling diverse roles in community based behavioral health systems including direct care, management, program design and implementation, community organizing, and corporate leadership. Her early work in vocational and employment services for adults with developmental disabilities and then those with serious mental illnesses led to management of staff providing homeless services, case management, supported housing, supported employment, and clubhouse programs.

Among her achievements are instituting the Medicaid Rehab option in a community mental health center that allowed services to expand from one urban clubhouse program to three additional clubhouses in surrounding rural counties and adding supported housing in the agency's 23 county catchment area.

Beth also served as Executive Director for a community based direct services company as it expanded from an urban ACT provider serving 70 adults to a five clinic Specialty Needs Provider serving 5000 children and adults in the NorthSTAR managed care program. During this time she wrote a winning proposal to redesign the system's mobile crisis intervention services and lead the design and implementation of a residential forensic substance abuse program for adults with serious mental illness. In this position Beth provided leadership for a community action group advocating to the state legislature and served on several local and state planning groups. Beth is currently on the OptumHealth Public Sector Solution Team designing and facilitating programs in areas as diverse as telehealth, peer support, and disease management.