



March 24 - 26, 2015 | Hyatt St Louis at the Arch | St. Louis, MO

# Healthy Behavior:

## Literacy and Activation the Gateway to the Future of Health

*2015 Summit*



health  
activation  
literacy  
behavior  
research  
decision-making  
leadership  
reframe  
cost-curve  
cultural-competence  
wellness  
data  
community  
practice  
recovery  
catalysts  
outcomes  
resources  
health-homes



## Healthy Behavior: Literacy and Activation the Gateway to the Future of Health

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Health care costs for patients enrolled in Medicare who were identified with low health literacy skills were more than four times as high as costs for patients with high literacy, roughly \$13,000 per year compared to \$3,000 per year.

Activation scores have been demonstrated as predictive of health care outcomes. Patients with low levels of activation have been found to have significantly greater health care costs than those with higher levels of activation. When socioeconomic factors and the severity of health conditions are controlled, patient activation remains predictive of health care costs and utilization.

How can we bend the health care cost curve while increasing the wellness and recovery of those we serve? Health Literacy and Activation is one part of the answer.

During our time together, we will:

- **Explore** how activation and health literacy change the nature and process of health care delivery.
- **Reframe** health literacy as more than being able to read and understand a prescription; literacy is specific to communities and cultures and requires working respectfully and cross-functionally with a broad set of partners.
- **Understand** activation as not something done to those who consume health care services (including each of us), it's about supporting change, listening to motivations, hopes and dreams; addressing stigma; and working as partners with every person to facilitate access to the right tools and programs at the right time.
- **Learn** from individuals leading successful and innovative programs within this space in order to replicate and expand in our own settings, moving activation and health literacy forward.



## Summit Agenda

### Monday, March 23

4:00 – 6:00 p.m.

**Registration Open** – Regency CD Foyer

6:00 – 8:00 pm

**Leadership Conversation with Joseph Parks, MD** – Regency F

*Joseph Parks, MD, Distinguished Research Professor of Science, Univ. of Missouri St Louis and Director, MO HealthNet*

Join renowned health home early adapter Dr. Joe Parks, who led the nation's first statewide implementation of health homes. Dr. Parks will discuss leadership lessons learned in implementing health homes, thoughts on activation/self-care and health literacy in the context of health homes, and his own leadership journey. **ACMHA extends its thanks to Care Management Technologies for its sponsorship support of this session.**

### Tuesday, March 24

7:00 a.m.

**Registration Open** – Regency CD Foyer

7:00 a.m.

**New Member Breakfast** (*By Invitation*) – Sterling 1

Attention new ACMHA members! The Membership Committee invites you to join them for breakfast and conversation prior to the beginning of the day's activities. Come, meet your colleagues, and learn more about ACMHA activities and initiatives.

7:00 a.m.

**Breakfast Buffet** – Regency D

8:30 a.m.

**Health Literacy and Activation from Different Viewpoints: Quick Snapshots** – Regency C

- The Leadership Lens: *Colette Croze, MSW, Croze Consulting; ACMHA President*
- The Arc of the Summit: *Sue Bergeson, VP Consumer and Family Affairs, Optum; Summit Chair*
- eBook Learnings and Links : *Dale Jarvis, BA, CPA, Dale Jarvis & Associates, LLC; Allen S. Daniels, EdD, Consultant; Gina Lasky, PhD, HMA Community Strategies*

9:15 a.m.

**Catalyst Keynote: Activation, Self-Care and Health Literacy: The New SAMSHA White Papers** – Regency C

*Paolo del Vecchio, MSW, Director, Center for Mental Health Services, Substance Abuse and Mental Health Services Administration*

Join us as CMHS Director del Vecchio unveils the new SAMHSA white papers on health literacy and activation. What has SAMHSA identified as key issues for behavioral health in this area? How can we think about and translate these key issues that are firmly embedded in health but are not discussed in behavioral health?

10:00 a.m.

**Catalyst Keynote: Health Literacy in the Medical Community – Moving From Treating Illness to Building Cultures of Health** – Regency C

*Raymond J. Fabius, MD, CPE, FACPE, CEO, HealthNEXT*

Nationally renowned health leader Dr. Raymond Fabius will provide us insights from the non-behavioral health side of health care. What can we learn from what our parents in health have been doing in this area that we can translate to behavioral health?

11:00 a.m.

**Refreshment Break** – Regency CD Foyer



### Tuesday, March 24 (continued)

11:15 a.m.  
Concurrent  
Breakouts

**Going Deeper: Facilitated Conversation of Dr. Fabious' and Director del Vecchio's Remarks using an Appreciative Inquiry Model** – Sterling 3

*Allie Middleton, JD, LCSW, E-RYT, Integrative Leadership Practices*

Join your peers for an engaging deeper dive into the implications and application of the principles outlined in our opening sessions.

**Tech Track: The Use of Apps to Enhance Self-care** – Regency E

*Bruce Bird, PhD, President and CEO, Vinfen; Thomas W. Doub, PhD, CEO, Centerstone Research Institute*

The world is changing and people are expecting to receive their health support through electronic delivery systems. Join our speakers for this thought provoking session.

**Show Me the Data: Overview of the Research and Impact Health Literacy has on Health** – Regency B

*Cynthia Baur, PhD, Senior Advisor, Health Literacy, Centers for Disease Control and Prevention*

Learn what the data is telling us about the state of health literacy in America, how this impacts our health, and how we can apply this data to promote public health literacy and provide critical health information to Americans.

**Putting It Into Practice: Engaging Communities to Build Health Literacy Activation and Self-care** – Regency A

*Jei Africa, PsyD, Manager, Office of Diversity and Equity of San Mateo County; Arthur Evans, PhD, Commissioner, Philadelphia Department of Behavioral Health and Intellectual Disability Services*

Health and health equity are grounded in the environment, culture, and socio-economic realities and resources of local communities. Learn about several frameworks and approaches for supporting the engagement of communities in defining and acting on their health challenges and goals. How are under-represented communities becoming engaged and activated in defining and promoting health literacy and healthy behaviors? What are practical/effective strategies that promote health as a community's agenda and not just an individual or family responsibility? How can the fields of health, behavioral health, and public health work together to support healthier communities?

**Putting It Into Practice: ACMHA Toolkit On Reimbursement Of Peer Services** – Regency F

*Patrick Hendry, Vice President, Consumer Advocacy, Mental Health America; Tom Hill, MSW, Project Director, Altarum Institute; Harvey Rosenthal, Executive Director, NYAPRS*

Peer services are flourishing in the post-ACA environment. The new ACMHA tool kit provides insights into best practices, practical advice, and data that support the advancement of peer services in a range of settings.

12:30 p.m.

**Lunch** – Regency D

1:30 p.m.

**Catalyst Keynote: Activation Outcomes** – Regency C

*Judith Hibbard, DrPH, Senior Researcher and Emeritus Professor, University of Oregon; Charles B. Gross, PhD, Regional Vice President, Anthem Government Business Division; Tony Rothschild, Board Chair, Partners4Health*

Controlling costs and achieving health care quality improvements require the participation of activated and informed consumers and patients. Dr. Hibbard will describe a process for conceptualizing and operationalizing what it means to be "activated" and delineate the process we used to develop a measure for assessing activation and the psychometric properties of that measure. Dr. Gross and Mr. Rothschild will discuss their experiences putting this into practice in large and medium size systems.

**Tuesday, March 24** (continued)

3:00 p.m.  
 Concurrent  
 Breakouts

**Going Deeper: Facilitated Conversation Reflecting on Dr. Judith Hibbard’s Remarks Using an Appreciative Inquiry Model** – Sterling 3

*Steven N. Scoggin, PsyD, LPC, President, CareNet, a subsidiary of Wake Forest Baptist Health*

Join your peers for an engaging deeper dive into the implications and application of the principles outlined in our afternoon catalyst keynote session.

**Putting It Into Practice: Community Conversations: What do We Know About the Factors That Influence Community Resiliency and Health?** – Regency E

*Richard Dougherty, PhD, CEO, DMA Health Strategies; Rev. Perry Dougherty, Director of the Institute for Spiritual Formation & Society, Still Harbor*

Community-wide, facilitated dialogues provide a community forum to connect people to supports through story-telling, participatory research, and by promoting resilience and health literacy.

**Resource Ready: Highly Rated Apps for Addiction and Mental Health Recovery** – Regency A

*Peter Ashenden, Director Consumer and Family Affairs, Mental Health, Optum; Dona Dmitrovic, Director Consumer and Family Affairs, Addiction Recovery, Optum*

There are millions of apps out there. Which ones might be helpful as an activation tool for consumers you are serving?

**Resource Ready: 20+ Free Resources to Support Health Literacy in the Workplace** – Regency B

*Cynthia Baur, PhD, Senior Advisor, Health Literacy, Centers for Disease Control and Prevention*

The Centers for Disease Control and Prevention has a large range of best-in-class tools and resources that you can access. Learn some of what is available to you at no charge.

**Putting It Into Practice: Supporting Health Activation And Health Literacy in the Criminal Justice System** – Regency F

*Judge Ginger Lerner-Wren, Criminal Division, 17th Judicial Circuit, Broward County of Florida; Adam Slosberg, ACPS, Managing Director, Beyond Today International*

Persons with behavioral health issues are an important population within the criminal justice system and have specific, targeted activation and health literacy needs. How can we help facilitate health activation from within the criminal justice system? Join nationally groundbreaking Judge Lerner-Wren who was the first judge to preside over the first mental health court in the US and Adam Slosberg, whose philanthropic activities in mental health span several states and countries and who views health activation within the criminal justice system as a domineering factor in years to come.

4:30 p.m.

**ACMHA Mentorship Program Gathering** – Sterling 6

6:00 p.m.

**Networking Reception** – Gateway East, 18th Fl

Collaborate and enjoy! Join colleagues at the close of the business day for hors d’ oeuvres and ongoing conversation before heading out for dinner and to explore St. Louis. **ACMHA extends thanks to Home State Health and Cenpatico for its sponsorship of the reception.**

7:30 p.m.

Dinner at Leisure



### Wednesday, March 25

7:00 a.m.

**Registration Open** – Regency CD Foyer

7:00 a.m.

**Breakfast Buffet** – Regency D

8:30 a.m.

**Catalyst Keynote: Engaging Communities to Support Health Literacy and Activation/Self-care**  
– Regency C

*Dr. Kimá Joy Taylor, MD, MPH, Director, National Drug Addiction Treatment and Harm Reduction Program, Open Society Foundations*

Health literacy and activation/self-care do need to be personalized, but there are bigger issues here: how do we support healthy communities? Join Dr. Taylor for a lively conversation.

10:00 a.m.

**Refreshment Break** – Regency CD Foyer

10:15 a.m.  
Concurrent  
Breakouts

**Going Deeper: Facilitated Conversation Reflecting on Dr. Kima Taylor's Remarks Using an Appreciative Inquiry Model** – Sterling 6

*Allie Middleton, JD, LCSW, E-RYT, Integrative Leadership Practices*

Join your peers for an engaging deeper dive into the implications and application of the principles outlined in our opening session.

**Putting It Into Practice: Using The Arts To Build Health Literacy, Reduce Stigma, and Spark Activation**  
– Sterling 3

*Andres Marquez-Lara, Founder & Passion Catalyst, Promethean Community, LLC*

Experience how innovative uses of the arts reduce stigma and inspire activation in communities.

**Tech Track: How Technology Supports Self-care and Literacy: Insights from the National Health Community** – Regency A

*Aya Collins, Division of Health Communication and eHealth, Office of Disease Prevention and Health Promotion, US Department of Health and Human Services*

What is going on in the technology space of our non-behavioral health partners in health care? Join Ms. Collins to explore what others are doing.

**Putting It Into Practice: Weaving Activation and Health Literacy Into Community Organizations** –  
Regency B

*Daphne Klein, Director, On Our Own of Prince George's County; Joe Powell, LCDC, CAS, Executive Director, Association of Persons Affected by Addiction*

Learn from the examples of two experts how to add activation and health literacy to your work.

**ACMHA thanks The Joint Commission for its sponsorship support for this session.**

*Concurrent Breakouts - continued on next page.*

**Wednesday, March 25** (continued)

10:15 a.m.  
 Concurrent  
 Breakouts (cont.)

**Putting It Into Practice: Cultural Activation: Expanding the Concept of Health Literacy and Consumer Activism** – Regency E

*Lenora Reid-Rose, MBA, Director, Cultural Competency and Diversity Issues, Coordinated Care Services, Inc.; Carole Seigel, PhD, Director, NKI Center of Excellence in Culturally Competent Mental Health; Sandra Mitchell, Chairperson, Disability Committee, National Action Network; Onaje Muid, MSW, CASAC, LMHC, FDLC, Associate Director/Clinical, Reality House, Inc.*

Cultural activation is a type of consumer health activation that affirms personal cultural views on health and supports the need for these views to be incorporated into all aspects of health care, particularly behavioral health care. Since the achievement of health literacy should take place in the context of culture and community, cultural activation is a necessary part of the process. This session will include the definition of “cultural activation,” description of “cultural activation prompts” (tools to help consumers engage in culturally-oriented discussions with providers), and a perspective from a peer specialist.

11:45 a.m.

**ACMHA Awards Luncheon** – Regency D

*Host – Leigh Steiner, PhD, Care Management Technologies and President, ACMHA: The College for Behavioral Health Leadership*

- Graduates – *2014 ACMHA Mentorship Program*
- Outgoing Members – *ACMHA Board of Directors*
- Larry Fricks, SAMHSA/HRSA Center for Integrated Health Services – *Timothy J. Coakley Award for Behavioral Health Leadership*
- David Mineta, Office of National Drug Control Policy – *King Davis Award for Emerging Leadership in Promoting Diversity and Reducing Disparities*
- Dale Jarvis, Dale Jarvis & Associates, LLC – *Barton Distinguished Fellow Award*
- Gene Johnson, Recovery Innovations – *Saul Feldman Lifetime Achievement Award*

**ACMHA extends its sincere appreciation to Optum for supporting travel for our speakers.**

1:30 p.m.

**Catalyst Key Note: Positive Psychology: Happiness As A Different Approach To Activation And Health** – Regency C

*Timothy J. Bono, PhD, Washington University*

Positive Psychology has emerged as a new area within behavioral health over the past five plus years. How can we take learnings from this area and apply them in ways to build activation and literacy?

2:30 p.m.

**Refreshment Break** – Regency CD Foyer

2:45 p.m.  
 Concurrent  
 Breakouts

**Going Deeper: A Facilitated Conversation Reflecting on Dr. Timothy Bono’s Remarks Using an Appreciative Inquiry Model** – Sterling 6

*Leigh Steiner, PhD, Organizational Development Consultant, Care Management Technologies*

Join your peers for an engaging deeper dive into the implications and application of the principles outlined in our afternoon catalyst keynote session.

*Concurrent Breakouts - continued on next page.*



### Wednesday, March 25 (continued)

2:45 p.m.  
Concurrent  
Breakouts (cont.)

**Tech Track: How Electronic Health/Personal Medical Records Can Support Health Literacy and Activation** – Regency E

*Keris Myrick, MBA, MS, Director, Office of Consumer Affairs, Center for Mental Health Services, SAMHSA; Virna Little, PsyD, LCSW-R, SAP, Vice President for Psychosocial Services and Community Affairs, Institute for Family Health*

While electronic medical records are being widely adopted throughout the nation and more patients can have access to their Personal Medical Records, we are only just beginning to explore and tap the potential of health information technology to support individuals' health literacy and activation. This generation of EMRs is challenging for health care providers – and not currently designed as a health activation and self-management tool for patients. How can patients/consumers be supported to access and use their EMR to improve understanding and self-management of their health and conditions? What applications are available and on the horizon to promote health literacy and activation? Are there any technology tools that are/may soon be available to support clients/patients (and their families) in management of complex behavioral and medical conditions? Come to this workshop for answers!

**Show Me the Data: Some of the Most Compelling Research in the ACHMA Health Literacy and Activation eBook** – Regency A

*Dale Jarvis, BA, CPA, Dale Jarvis & Associates, LLC; Allen S. Daniels, EdD, Consultant; Gina Lasky, PhD, HMA Community Strategies*

As we contemplate adding a focus on health literacy and activation to our work, we need to understand the data that underpins these areas. Join the authors of the eBook for a conversation about the most interesting data they unearthed in the process of building eBook 1.0. **ACMHA thanks InfoMC for supporting the eBook.**

**Resource Ready: 20+ Free Activation Tools: No-cost Tools for Addiction Recovery and Mental Health Consumers to Support Activation and Self-care** – Regency F

*Peter Ashenden, Director, Consumer and Family Affairs, Mental Health, Optum; Dona Dmitrovic, Director, Consumer and Family Affairs, Addiction Recovery, Optum*

No-cost tools that can be offered to addiction recovery and mental health consumers to support activation and self-care.

4:00 p.m.

**Special Session: Ferguson, MO: Its Impact on Behavioral Health in Missouri and the Nation** – Regency B

*Arthur Evans, PhD, Commissioner, Philadelphia Department of Behavioral Health and Intellectual disAbilities Services; Malik Ahmed, CEO, Better Family Life, Inc.; Jerry H. Dunn, PhD, Associate Clinical Professor, Executive Director, Children's Advocacy Services of Greater St. Louis*

The issues unearthed through events in Ferguson, MO, that have been repeated in other seemingly race-related law enforcement engagements are disturbing, challenging, and echo loudly within the behavioral health community. Join three leaders who look at this issue from the perspective of what is occurring in Missouri, how it is impacting children, and how it impacts other communities across the country.

5:15 p.m.

**Peer Leader Interest Group** – Sterling 3

5:30 p.m.

Dinner at Leisure



Thursday, March 26	
7:00 a.m.	<b>Breakfast Buffet</b> – Regency D
8:30 a.m.	<p><b>Catalyst Keynote: Wellbriety, Self-Care, and Activation</b> – Regency C</p> <p><i>Don Coyhis, Founder, White Bison</i></p> <p>Join Don Coyhis for an inspiring and insightful look at self-care and activation from the perspective of first nations. White Bison offers sobriety, recovery, addictions prevention, and wellness/Wellbriety learning resources to Native American communities across the US. Many non-Native people also use White Bison’s healing resource products, attend its learning circles, and volunteer their services</p>
10:00 a.m.	<b>Coffee Break</b> – Regency CD Foyer
10:15 a.m.	<p><b>Catalyst Keynote: Leadership to Move to A Health Literacy Approach and to Promote Activation</b> – Regency C</p> <p><i>Alonford J. Robinson, Jr., PhD, Chairman and CEO, Symphonic Strategies</i></p> <p>Join the 2014 Summit’s most popular speaker, Dr. AJ Robinson, to think about leadership skills you have and those you need to further develop to take the concepts you have been exploring through the Summit into your workplace.</p>
11:30 a.m.	<p><b>Summary and Closing</b> – Regency C</p> <p><b>ACMHA extends its thanks to Aetna for its support of post-Summit conversations.</b></p>
12:00 p.m.	<b>ARI Workgroup Lunch/Meeting</b> ( <i>By Invitation</i> ) – Sterling 6

## About ACMHA

Founded in 1979, ACMHA: The College for Behavioral Health Leadership has a proven record of demonstrating the vision to pinpoint cutting-edge issues and support the development of innovative strategies to move the field. We accomplish this by connecting a diverse group of behavioral health stakeholders and nurturing their leadership. Now in its fourth decade, the College is focused on equipping behavioral health leaders for a field that is rapidly changing in extraordinary times. In this role, we are increasingly recognized as the premier think tank for behavioral health leadership and innovations. Behavioral health professionals understand that the most pressing issue in the field relating to consumer and client care is the recruitment and retention of leadership at administrative and clinical levels, which ultimately leads to advances at all levels of care. Our unique mission focuses on leadership, service, and education within the profession as a solution-provider to address this issue.

Guided by our members, Board of Directors, and a robust strategic plan, we are committed to expanding our range and diversity of membership experiences, providing peer-to-peer senior and emerging leadership forums, focusing on national issues related to policies and practices, and creating consensus where controversy exists around core issues related to the quality of behavioral health care for individuals, families, and communities.



### Catalyst Keynote Speakers



**Timothy J. Bono, PhD** received his BA and PhD in psychology from Washington University in St. Louis where he is currently an Assistant Dean in the College of Arts and Sciences and Lecturer in the Department of Psychology. Dr. Bono's teaching and research focus on positive psychology and college student development. He is the recipient of the Dean's Award for Teaching Excellence at Washington University and received the Outstanding

Research Award from the Association for Orientation, Transition, and Retention in Higher Education. Over the last seven years more than one thousand students have enrolled in his courses on the Psychology of Young Adulthood and the Science of Happiness.



**Don Coyhis** is a member of the Mohican Nation and founder and president of White Bison, Inc., an American Indian non-profit whose vision is: A sustainable grassroots Wellbriety Movement that provides culturally-based healing for the next seven generations of Indigenous people. Through the leadership of White Bison, the Wellbriety Movement has taken a prominent role in the recovery of many Native Americans and their communities. The

signature program is the Medicine Wheel and 12 Steps. This recovery and treatment support curriculum has been implemented in Native American communities and treatment centers throughout the US and Canada. Numerous books, CDs, and DVDs have been authored by Mr. Coyhis to support the movement, including the *Red Road to Wellbriety: In the Native American Way* and *Understanding the Purpose of Life: 12 Teachings for Native Youth*. The resources developed by White Bison are based upon principles, values, and laws found in the Teachings of the Native American Elders. Mr. Coyhis has been called upon to provide technical assistance by national organizations such as the White House Office of Drug Control Policy, Substance Abuse and Mental Health Services Administration, and recovery organizations to develop prevention campaign materials and prevention and recovery programs for Native American communities. In 2009, he was awarded the \$100,000 Purpose Prize for his entrepreneurial efforts in changing communities. He also received the Max Hayman Award for leadership in bringing healing to Native American communities.



**Paolo del Vecchio, MSW** is Director of the Substance Abuse and Mental Health Services Administration (SAMHSA) Center for Mental Health Services (CMHS). SAMHSA is the lead federal agency designed to reduce the impact of substance abuse and mental illness on America's communities. A self-identified mental health consumer, trauma survivor, and person in recovery from addictions, Mr. del Vecchio has been involved for over 40 years

in behavioral health as a consumer, family member, provider, advocate, and policy maker. He graduated summa cum laude with a master's

degree in social work from Temple University, has published widely, and is a highly sought after national and international speaker. He has been a leader in many federal efforts including the Mental Health Statistics Improvement Project Ad-Hoc Advisory Committee, the Federal Advisory Planning Board for the Surgeon General's Report on Mental Health, the HHS Multiple Chronic Conditions and Community Living Initiatives, and numerous others.



**Raymond J. Fabius, MD, CPE, FACPE** is Co-founder and President of HealthNEXT – the emerging leader in building *Cultures of Health*. He spent the better part of two years researching benchmark employer, organizational and governmental efforts to shape its products and services. Previously, Dr. Fabius served as Chief Medical Officer of Truven Health Analytics, formerly

the healthcare informatics business of Thomson Reuters. In that role he was responsible for thought leadership, business strategy, client relations, and clinical direction. Dr. Fabius also served as Strategic Adviser for Walgreens Health & Wellness assisting them in their approach to population health. Prior to that, Dr. Fabius was President and CMO of CHD Meridian/i-TRAX Healthcare, the leading provider of workplace health solutions. Dr. Fabius was global medical leader at General Electric responsible for the health and safety of over 330,000 employees. He also served as medical director of utilization, disease, and quality management as well as eHealth and Health informatics for Aetna and US Healthcare. He spent the first decade of his career building a primary care practice that grew to be the largest provider of pediatric services in the county. Dr. Fabius is the 2014 recipient of the NBGH/ACOEM Global Leadership in Corporate Health Award. He is a faculty member of the American College of Occupational and Environmental Medicine, the School of Population Health at Thomas Jefferson University, and the American College of Physician Executives where he is recognized as a Distinguished Fellow. He is the author of three books on population health – the latest is a graduate school textbook entitled *Population Health: Creating Cultures of Wellness*.



**Judith Hibbard, DrPH** is a Researcher and Professor Emerita at the University of Oregon. Over the last 30 years she has focused her research on consumer choices and behavior in health care. She is the lead author of the Patient Activation Measure (PAM). The PAM measures an individual's knowledge and skill for self-management and is being used around the world by researchers and

practitioners. Dr. Hibbard advises many health care organizations, foundations, and initiatives. She has served on several advisory panels and commissions, including the National Advisory Counsel for AHRQ, the National Health Care Quality Forum, United Health Group Advisory Panel, and National Advisory Council for the Robert Wood Johnson Foundation's Aligning Forces for Quality Initiative. She is the author of over 150 peer-reviewed publications. She holds a masters degree in Public Health from UCLA and her doctoral degree from the School of Public Health, University of California at Berkeley. She is recognized as an international expert on consumerism in health care and is frequently

invited to speak at national and international health conferences. Dr. Hibbard is listed in Thompson Reuter's 2014 edition of "The Worlds Most Influential Scientific Minds."



**Joseph Parks, MD** currently serves as Director of Missouri HealthNet Division (Missouri Medicaid) in the Missouri Department of Social Services. He is a Distinguished Research Professor of Science at Missouri Institute of Mental Health with the University of Missouri, St. Louis. He practices outpatient psychiatry at Family Health Center,

a federally funded community health center established to expand services to uninsured and underinsured patients in Columbia Missouri. Dr. Parks previously served as Medical Director for the Missouri Department of Mental Health in Jefferson City and as Division Director for the Division of Comprehensive Psychiatric Services. Dr. Parks has conducted research and published in the areas of implementation of evidence-based medicine, pharmacy utilization management, integration of behavioral health with general health, and health care policy. He has received numerous awards for improving the quality of care and leadership.



**Alonford J. Robinson, PhD**, is Chairman and CEO of Symphonic Strategies, Inc., a research, training, and consulting firm that specializes in solving collective action challenges. Symphonic Strategies works with people from all walks of life to help them lead and transform the organizations and communities around them. Throughout his career, Dr. Robinson has advised and worked with

leaders in public and private sectors all around the world. He has also been a consultant to the PBS show Frontline, served as a staff writer on the Encarta Africana Encyclopedia of the Black Diaspora, and is an adjunct professor at the Center for Excellence in Public Leadership at the George Washington University and a Lecturer in the Customs and Border Protection Leadership Institute with the Robert H. Smith School of Business, University of Maryland. His courses and seminars include topics such as strategic management, organizational transformation, executive decision-making, and leading change initiatives. Dr. Robinson also provides strategic coaching for senior executives and emerging leaders across his client portfolio. He holds a PhD in Government from Harvard University and dual bachelor's degrees in social psychology and political science from Stanford University.



**Kimá Joy Taylor, MD, MPH**, is the National Drug Addiction Treatment and Harm Reduction Program Director at the Open Society Foundations. Prior to joining the Open Society Foundations, Dr. Taylor served as deputy commissioner for the Baltimore City Health Department. During her tenure at the health department she tried to create more cohesive and integrated public health services

for citizens at risk. Before coming to Baltimore, she served as the health and social policy legislative assistant for Senator Sarbanes, with issue areas including Social Security, TANF, pharmaceuticals,

Medicare, Medicaid, and other health care policy and women's issues. A board-certified pediatrician, she is a graduate of Brown University, Brown University School of Medicine, and the Georgetown University residency program in pediatrics. From 1998 – 2002, she cared for uninsured and underinsured patients at a community health center in Washington, DC, and created a city-wide coalition to advance literacy in pediatric primary care. She worked with other community organizations to empower youth such that they will realize their abilities, grasp opportunities, and improve the world at large. In 2002, Dr. Taylor was awarded a Commonwealth Foundation fellowship in minority health policy at Harvard University. During the fellowship, her research focused on exploring state legislative remedies for racial and ethnic health disparities.

## Session Presenters

**Jei Africa, PsyD** is the Director of the Office of Diversity and Equity with the Behavioral Health and Recovery Services Division, San Mateo County Health System. In this role he provides leadership and guidance to promote effective and culturally responsive services into the core functioning of county health services. Dr. Africa is a licensed clinical psychologist and a certified addiction treatment counselor. He is a consultant and teacher in the area of mental health, domestic violence, substance abuse, cultural competence and diversity. He has also been featured in numerous newspapers and television shows as a consultant of health and wellness and maintains a consulting and private psychotherapy practice in the Bay Area. Previously, he was the Clinical Director at Community Overcoming Relationship Abuse and Manager of Youth Treatment Services at Asian American Recovery Services. Dr. Africa volunteers with Alliance for Community Empowerment, an all-Filipino volunteer group that provides free education on healthy relationships and the Mabuhay Health Clinic, a free student-run clinic affiliated with UCSF, as volunteer clinical faculty. Dr. Africa is also a Senior Research faculty member at the California School of Professional Psychology at Alliant International University. Recently, he was appointed as a member of the LGBTQ Commission in San Mateo County. Dr. Africa was recognized as one of the 2012 LGBT Local Heroes from KQED and Union Bank at the Castro Theater. He is a recipient of the 100 Most Influential Filipinos in the United States (2009) and the California Statewide Cultural Competence Professional Award (2009) in recognition of his leadership, professional contributions and service promoting health equity and cultural competence.

**Malik Ahmed, MS** is founder and CEO of Better Family Life, Inc., responsible for making organization-wide decisions while establishing goals and plans that effect the entire organization. Better Family Life, Inc. has been a catalyst for change in the community as a provider of family support and social services. Staying true to his vision, he has pioneered the concept and developed a holistic model of synthesizing and blending the imperatives of African American culture within the complexities of community and economic development since 1983.



With over 40 years' experience, Mr. Ahmed has effectively developed a community development corporation that provides stellar services through a multi-talented and highly-skilled professional staff. He holds a Master of Science Degree in Public Policy/Policy Analysis and a Bachelor's in Economics. He is also a graduate of the Harvard Kennedy School's Achieving Excellence in Community Development Program.

**Peter Ashenden** is director of consumer affairs for Optum's behavioral solutions business. Mr. Ashenden is responsible for developing and implementing behavioral health programs that help people with mental illness achieve long-term recovery and resiliency. He is also a mental health consumer. Before joining Optum in 2010, he served as Executive Vice President and then President and CEO for the Depression Bipolar Support Alliance (DBSA). Prior to his work at the DBSA, he was the Executive Director of the Mental Health Empowerment Project for 12 years. In that role he provided training to consumer/survivors and mental health professionals on a national level.

**Cynthia Baur, PhD** is the Senior Advisor for Health Literacy and the senior official for the Plain Writing Act, Office of the Associate Director for Communication, Centers for Disease Control and Prevention (CDC), US Department of Health and Human Services (HHS). She chairs the CDC Health Literacy Council and manages the CDC health literacy web site and blog. She is one of the co-developers of CDC's Clear Communication Index and online health literacy training for health professionals. She is a co-chair of the HHS Health Literacy Workgroup and co-chair of the Healthy People 2020 Health Communication and Health Information Technology Workgroup. In 2013, Dr. Baur received the Cecilia and Leonard Doak Health Literacy Champion Award from Health Literacy Missouri. In 2013, the American Medical Writers Association awarded her the McGovern Award in recognition of her leadership in the areas of health communication, health literacy, and risk communication. Dr. Baur holds a PhD in Communication from the University of California, San Diego.

**Bruce L. Bird, PhD** is President and CEO of Vinfen Corporation, a 36 year old non-profit community behavioral health and human services organization that annually serves about 7,000 individuals with disabilities throughout Eastern Massachusetts and Connecticut. Dr. Bird received his PhD in Psychology from the University of Houston in 1975. He then spent four years at the Kennedy Krieger Institute and Johns Hopkins University School of Medicine, initially as a postdoctoral fellow in Pediatrics, then as staff and Assistant Professor in Neurology, where his work included clinical services and research in behavioral medicine. Over his 35 year career, he has served in administrative roles for a number of organizations. Dr. Bird serves on numerous boards and policy committees in Massachusetts, including the Association of Behavioral Healthcare and the Implementation Council of the Massachusetts Demonstration Project for Individuals with Dual Medicare and Medicaid eligibility. His current research activities include serving as principal investigator of a three-year grant from the Center for Medicare and Medicaid Innovation to evaluate a new Community Behavioral Health Home model to integrate and improve health care for individuals with serious psychiatric disabilities.

**Aya Collins, MA** serves as the Senior Communication Advisor in the Division of Health Communication and eHealth, Office of Disease Prevention and Health Promotion. Her portfolio includes serving as lead on health.gov, partnerships and promotion and managing the elearning program for the office. Ms. Collins has worked across the Department of Health and Human Services, working at the Center for Drug Evaluation and Research, Center for Devices and Radiologic Health, and the National Institutes of Health. Prior to joining the Office of the Assistant Secretary, Ms. Collins spent several years at the Executive Office of the President.

**Allen S. Daniels, EdD** is an independent behavioral health care consultant specializing in areas of health policy, payer systems, and consumer-delivered services. He is also a Senior Study Director for Westat and Clinical Director for InfoMC. Dr. Daniels retired as a Professor of Clinical Psychiatry and Public Health Sciences at the University of Cincinnati, College of Medicine. He has been the Executive Vice President and Director of Scientific Affairs for the Depression and Bipolar Support Alliance. He is a graduate of The University of Chicago School of Social Services Administration and The University of Cincinnati College of Education. Dr. Daniels has comprehensive experience in behavioral health care leading both public and private clinical practices, managed behavioral health care programs, and as an active advocate for person-centered care. He has extensively published in the area of behavioral health policy including managed care and group practice operations, quality improvement and clinical outcomes, behavioral health workforce development, behavioral health and primary care integration, and peer support and person-centered care.

**Dona Dmitrovic** is Director of Consumer Affairs for Substance Use Disorders at Optum and has been in long-term recovery for over 29 years. She is also a family member supporting addiction recovery. Her personal experience with addiction and recovery led her to dedicate her career working in organizations devoted to advocacy and consumer care. Prior to her current position, Dona was the Chief Operating Officer of the RASE Project in Harrisburg, PA where she led the nationally-recognized Buprenorphine Coordinator Program supporting individuals with opioid dependence in medication assisted recovery. She served



as Director of Education and Advocacy at the Johnson Institute in Washington, DC, organizing educational programs and events to promote the power of recovery. Ms. Dmitrovic holds a Master of Human Services degree from Lincoln University. She is the past board chair of Faces and Voices of Recovery and was a mentor for the Developing Leadership in Substance Abuse program of the Robert Wood Johnson Foundation.

**Tom Doub, PhD** is CEO of Centerstone Research Institute (CRI), a not-for-profit organization dedicated to improving health care through research and information technology. Dr. Doub joined CRI as Vice President of Research in 2003 and served as its COO before being appointed CEO in 2012. He received his PhD in both Clinical and Quantitative Psychology from Vanderbilt University. Under Dr. Doub's leadership, CRI has established a unique blend of research, technology, and evaluation services, with expertise that balances technology with humanity to enhance the quality of care while enriching the patient experience. CRI's technology innovators are creating the next generation of tools to transform health care organizations' data into functional, insightful information to improve operations, reduce costs, and enhance patient care. Among the organization's most significant accomplishments is the 2014 partnership with Ginger.io and Verizon on coactionHealth. coactionHealth is a novel clinical intervention that integrates mobile technology and data analytics into a coordinated care program, helping people with complex mental and physical health conditions better manage their health and keep them out of hospitals. Dr. Doub is regularly invited to share his expertise to diverse groups including IBM's Information-On-Demand conference and the mHealth Summit.

**Rev. Perry Dougherty** serves as a facilitator, spiritual director, and writer in her role as Director of the Institute for Spiritual Formation & Society of Still Harbor. She tailors her programs, workshops, and efforts to explore how spiritual practice, creative expression, and narrative can enrich spiritual leadership for social justice. In particular, she has focused her efforts on helping individuals, communities, and organizations discover purpose, align action to values, and engage healing and reconciliation in order to unlock the potential for personal and social transformation. She has a background working with non-profit social justice organizations in training, communications, and development. Rev. Dougherty is also an ordained Interfaith Minister by One Spirit Interfaith Seminary and the editor of Anchor magazine.

**Richard H. Dougherty, PhD** is the CEO of DMA Health Strategies and President of the non-profit organization BasicNeeds US. At DMA he leads numerous policy research, strategic planning, and evaluation projects for federal state and local organizations. As President of BasicNeeds Inc., he volunteers his time and provides support for fundraising, advocacy, and technical assistance to BasicNeeds project sites for people with mental illnesses in 12 low income countries. He advises numerous national organizations, has published extensively, sits on several boards, and received the 2011 Walter Barton Distinguished Fellow Award from ACMHA. Dr. Dougherty went to Colgate University, the School of Social Service Administration at the University of Chicago, and received his PhD in Psychology from Boston University.



**Jerry Dunn, PhD** is an Associate Clinical Professor of Psychology at the University of Missouri-St. Louis and has served as Executive Director of Children's Advocacy Services of Greater St. Louis since 2005. Her agency is a Community Service Center for the National Child Traumatic Stress Network and provides trauma focused treatment to over 500 children each year. The center's training division, the Missouri Academy of Child Trauma Studies, is actively involved in the mental health community's response to the events in Ferguson. Faculty from the center trained over 200 community and school based professionals to implement Resiliency and Coping Intervention and Skills for Psychological Recover, interventions aimed at reducing the stress.

**Arthur C. Evans Jr., PhD** is Commissioner of Philadelphia's Department of Behavioral Health and Intellectual disAbility Service. Dr. Evans has brought a new approach to his agency's system of serving a wide range of individuals with complex needs. The transformation of the \$1 billion Philadelphia system into a recovery-oriented, outcomes-focused system of care has leaned heavily on public health strategies that contribute to better population health. In addition, he has emphasized data-driven approaches to improve system performance. The transformation has improved outcomes for people accessing services and has resulted in fewer inpatient admissions, visits to crisis centers, and millions of dollars in savings that the city has reinvested in other community-based services. His work as Commissioner continues his lifelong commitment to serving people who are underserved and ensuring that effective, high-quality healthcare is accessible to all. Dr. Evans has been recognized nationally for his work in behavioral health care policy and the transformation of service delivery systems. In 2013 he received the American Medical Association's top government service award in health care, the Dr. Nathan Davis Award for Outstanding Government Service, for his leadership in transforming the Philadelphia behavioral health system. Dr. Evans is also regarded as a strong advocate for people experiencing behavioral health conditions and was recognized by Faces and Voices of Recovery with the Lisa Mojer-Torres Award. He holds a faculty appointment at the University of Pennsylvania School of Medicine and has held a faculty appointment at the Yale University School of Medicine.



**Patrick Hendry** is Vice President, Consumer Advocacy at Mental Health America. He has worked as a mental health advocate for the past 24 years. His areas of expertise include peer provided services, self-directed care, recovery based trainings, organizational development, and management and sustainability. Mr. Hendry received the Clifford Beers Award in 2012 and the SAMHSA Voice Award and Eli Lilly Reintegration Lifetime Achievement Award in 2014. He is the former Executive Director of Florida Peer Network and has assisted in the development of numerous peer-run programs and organizations. Mr. Hendry is a strong supporter of the inclusion of mental health consumers in all aspects of the behavioral health system.

**Dale Jarvis** is the founder of Dale Jarvis and Associates LLC, a Seattle-based consulting firm. He has spent the last 25 years working with governments, health plans, and providers to align the mental health and substance use disorder systems with health care reform. He has written extensively on this work and is the co-author of two books on health care system redesign. Since the Affordable Care Act became law in 2010, Mr. Jarvis has worked on health reform projects in 21 states and counting.

**Daphne Klein** is a dedicated professional with over 15 years of experience in corporate and nonprofit leadership. As Executive Director for On Our Own of Prince George's County, a Wellness and Recovery Center, she provides exceptional care and expertise through local government agencies to motivate and build community. Ms. Klein won several awards settling disputes as an American Express supervisor. She experienced trauma and loss as a result of the 9/11 tragedies, and began to focus on her mental wellness. She volunteered her time with the County Crisis/Suicide Hotline, and diligently moves forward in life as a consumer advocate. Since becoming an Advance Level WRAP facilitator, she has served on many boards and councils related to mental health. As part of her efforts to assist people with mental health challenges and open dialogue regarding transition back into communities, she sits on the Prince George's County Mental Health Advisory Board and the Mental Health Court Advisory Committee. Ms. Klein is a voice on Maryland's Office of Consumer Affairs, Peer-Integrated Care Advisory Council and the local Behavioral Health Workgroup. She enjoys helping others achieve their dreams. She is the



co-founder of Instruments of Healing and other peer-initiated projects. During the course of her service work she has won many awards, including a Consumer Choice Award from Prince George's County Department of Family Services, a Recognition Award from St. Luke's Threshold United for her leadership in supported employment, the Lou Ann Townsend Courage Award, and an Appreciation Award from NAMI for providing outstanding peer-run services.

**Gina Lasky, PhD** is a licensed psychologist with 16 years of hands-on experience in the behavioral health public sector. Clinically, she worked in numerous non-profit community based organizations, a public hospital, and one of the State of Colorado's state hospitals. In 2010, she completed a fellowship in Public Sector Psychology Administration and Evaluation at the University of Colorado, School of Medicine with a placement at the Colorado Department of Health Services-Office of Behavioral Health. In 2011, she served as Director of Behavioral Health for Axis Health System, a community behavioral health agency transforming into an integrated healthcare organization serving five rural counties in Colorado. Dr. Lasky oversaw an acute treatment unit, detox facility, crisis services, and outpatient services across the five counties. In addition, she was part of the leadership team that designed and opened a fully integrated clinic in one of the rural counties. For the last two years, she has been consulting with organizations nationally on behavioral health system design, integration of behavioral health and primary care, leadership, and team development. She is currently a project manager for Health Management Associates Community Strategies (HMACS), a new operating division of Health Management Associates. HMACS focuses on supporting the efforts of a broad range of community stakeholders working to develop healthy, equitable, and sustainable communities. HMACS supports stronger connections between community based organizations addressing the social determinants of health and traditional health care systems. Dr. Lasky is pursuing a master's in Public Leadership with a Specialization in Multi-Sector Management at George Washington University.

**Judge Ginger Lerner-Wren** was elected Broward County Court Judge in 1997. Former Chief Judge Ross assigned her to Criminal Division, 17th Judicial Circuit where she is responsible for a regular trial division. The Broward County Mental Health Court is a subdivision of Judge Lerner-Wren's Criminal Court. She was deemed a "perfect fit" by local news media for the court due to her expertise and unique legal experience as Broward's Public Guardian and for her role with Florida's Advocacy Center (Florida Disability Rights) to serve as Plaintiff's Monitor in the federal class action, *Sanbourne v. Chiles*, regarding the South Florida State Hospital. The class action included transformation of community-based systems of care. Broward Mental Health Court is America's first specialized human rights oriented court, dedicated to the safe diversion and de-criminalization of persons with mental illness. Broward's court is a renowned national and global model.

**Virna Little, PsyD, LCSW-R, SAP, CCM** is Sr. Vice President for Psychosocial Services and Community Affairs, Institute for Family Health, where she is responsible for the administration and delivery of behavioral health, community and grant-funded programs in 29 federally qualified health centers throughout New York City and New



York States Hudson Valley Region. A nationally and internationally known specialist in the integration of health and behavioral health services, Dr. Little speaks nationally on topics surrounding integration, the development of viable behavioral health services in community settings, and strategies to implement effective depression identification and treatment programs in health settings. She has extensive experience providing behavioral health services in healthcare settings for safety net populations and special populations such as HIV/AIDS, homeless, and substance abuse and the chronically medically and mentally ill. Dr. Little has her doctoral degree in psychology along with a masters in social work and bachelor's degree in both psychology and social work. She is a member of and on the national committee of the Society for Social Work Leaders in Healthcare, a member of the National Association of Social Workers, the Community Health Care, the American Play Therapy Association, and The National Council for Behavioral Health.

**Andres Marquez-Lara** is a skilled facilitator who integrates his background in the fields of mental health, community engagement, and theater through the company he founded, Promethean Community LLC. They facilitate cross-sector partnerships that incorporate local artists to co-create innovative, engaging, sustainable solutions to social challenges in public health. Mr. Marquez-Lara has a graduate degree in Clinical Community Psychology from the Universidad Católica Andrés Bello, and an undergraduate degree from Duke University in Psychology with a Certificate in Human Development. He worked for seven years in the Washington, DC public mental health system, five of those years at Saint Elizabeths Hospital with the Department of Behavioral Health. He has trained at the East Side Institute in social therapy and is a Senior Fellow at the George Washington University Center for Excellence in Public Leadership. In 2014, Ashoka and American Express recognized Mr. Marquez-Lara as one of the 2014 emerging social innovators.

**Allie Middleton, JD, LCSW, E-RYT** is a leadership coach and organization development consultant, specializing in providing advanced integrative training and coaching to help individuals, teams and organizations perform at their best. Well versed in neuroscience, Appreciative Inquiry, Theory U, and Art of Hosting, she offers clients creative dialogue and deep learning activities to translate individual, team, and organizational challenges into opportunities for deep growth,

profound development, and exceptional performance. Ms. Middleton has 30 years of leadership experience, including Wall Street corporate legal services and earned income programs to fund not-for-profit businesses. She seeded new initiatives for award winning recovery-based programs in community behavioral health and was on NY's 9/11 first responder team. As adjunct faculty, she has taught both human behavior and innovative management courses at the graduate level and continues to present at conferences internationally. She co-founded a community dispute resolution center in the Hudson River Valley and furthered her training at Harvard's Program on Negotiation. An admirer of nature in all forms, she also enjoys teaching yoga and meditation, writing poetry and loves trekking to explore sacred sites near and far.

**Sandra Mitchell** began her career in mental health in 2007. She is a graduate of the Peer Advocacy and Training Center at Howie the Harp and completed an internship at the FEGS Intensive Psychiatric Rehabilitative Program in the Bronx, NY. Following her internship, she was assigned to the Kingsboro Psychiatric Center in Brooklyn, NY to work with clients in Transitional Residence. There she facilitated groups in discussing the emotional struggles of integrating back into the community, coping skills, and preparing for discharge. In 2009, Ms. Mitchell was transferred to The Mary Brooks Transitional Living Residence where she ran workshops educating clients on budgeting food stamps and food preparation. She conducted conflict resolution and stigma groups with clients preparing to rejoin the community. She completed a Wellness Coach Certificate program from the New York City Department of Health and Mental Hygiene in 2010. Ms. Mitchell implemented these skills at the Williamsburg Outpatient Clinic in Brooklyn, where she worked closely with nursing staff in monitoring clients' medication effectiveness using blood and urine analysis. In addition, she worked with clients' families in overcoming stigma, employment preparation, mock interviews, office skills and personal financial management. She returned to Kingsboro Psychiatric Center in 2013, supporting clients in using music, poetry, art, dance, etc. as an alternative to medicinal treatment and services. Currently, Ms. Mitchell continues her seven year tenure as a volunteer at the National Action Network as the Chairperson for the Disabilities Committee. She oversees the committee's involvement in educating, supporting and referring people with "disabilities" to obtain resources in the community in efforts to improve their quality of life. She also participates in pastoral activities, and is an active member of the Arts and Culture Division and the Deaf Club.

**Onaje Muid, MSW, LMHC, CASAC** is a human rights activist and service provider who has worked to expand human services to include historical trauma and reparations discussions inside social work curriculums. He is a seasoned clinical professional holding a Master's degree in Social Work from Stony Brook University. He holds a license in mental health counseling and two credentials, as a Credentialed Alcoholism and Substance Abuse Counselor and a Family Development Leadership Credential. He is the Clinical Associate Director of a behavior health agency in Queens, NY, Reality House, Inc., co-founder member of the Men of Color Undoing Racism Organizing Committee, member of the People's Institute for Survival and Beyond Northeast Leadership Council, advisor to Columbia University School of Social



Work, and adjunct lecturer at NYU Silver School of Social Work. He is the recipient of the Exemplary Mid-Career Leadership Award of the National Association of Social Workers-NY Chapter (2014) and serves as the co-chair for the Diversity Interest Group for ACHMA.

**Keris Jän Myrick, MBA, MS** is Director of the Office of Consumer Affairs at the Center for Mental Health Services, SAMHSA. The Office of Consumer Affairs supports the inclusion of Peer/Consumer perspectives and issues throughout the agency and supports such programs as the Voice Awards, SAMHSA Wellness Initiatives and Wellness Week, Bringing Recovery Supports to Scale Technical Assistance Center, and the Recovery to Practice Project. She is a national mental health leader and former non-profit executive known for her innovative and inclusive approach to mental health reform and the public disclosure of her personal story of lived experience with serious mental illness. Most recently, she has been President and CEO of Project Return Peer Support Network, a Los Angeles-based, peer-run nonprofit. In addition, she has been the President of National Alliance on Mental Illness (NAMI) and an advisor to the American Psychiatric Association (APA) Office of Diversity and Health Equity, providing assistance with the psychiatry component of the SAMHSA/CMHS Recovery to Practice project. From 2010 – 2014 Ms. Myrick was a member of the planning committee for the California Institute on Behavioral Health for the annual Behavioral Health Information and Technology conference and has presented on Health Information Technology and Consumer Whole Health Recovery. Ms. Myrick has a Master of Science degree in organizational psychology from the California School of Professional Psychology, Alliant International University. Her Master of Business Administration, with an emphasis on marketing, is from Case Western Reserve University.

**Joe Powell** is a person in long-term recovery, community builder, visionary, artist, consultant, recovery coach trainer of trainers, recovery advocate, and a licensed Chemical Dependency Counselor who has provided services to individuals and family members with addictions/co-occurring mental health challenges for 24 years in Dallas, TX. Mr. Powell is the Executive Director of Association of Persons Affected by Addiction (APAA), a recovery community organization providing integrated whole health. He have served on numerous boards, co-founded four recovery non-profit corporations, and was Executive Director for the only National Council on Peer Recovery Supports and Services organization in Texas. Mr. Powell has integrated APAA recovery supports and services in a Federal Qualified Healthcare Center, managed care system, psychiatric hospital, criminal justice system, family, and community. He also participated in several SAMHA initiatives and currently participates on the SAMHSA Wellness Committee, ACHMA Peer Leader Interest Group, BRSS TACS Steering Committee, Meadows Foundation Mental Health Policy Institute Peer Network Co-Chair, Co-occurring Substance Use and Mental Illness Report to Congress, Dallas County Behavioral Health Leadership Team, and Co-Chair of Texas Recovers.

**Lenora Reid-Rose, MBA** is Co-Director, NKI Center of Excellence in Culturally Competent Mental Health and Director of Cultural Competence at Coordinated Care Services, Inc. in Rochester, NY. She

has developed and implemented a cultural competent organizational self-evaluation tool to behavioral health care provider organizations in Monroe County, and evaluated the cultural competence of service delivery and corresponding structures in mental health programs and County Department of Social Services. She is co-PI on research grants and has developed, implemented and manages the Prevention, Access, Self-Empowerment and Support Program (PASS). Ms. Reid-Rose has been involved in the development and delivery of cultural competency training. She serves on several boards (former board president of NYAPRS) and committees (DOH Minority Health Council; NYSOMH Multicultural Advisory Committee; ACMHA Diversity Interest group; treasurer for the National Leadership Council on African American Behavioral Health). She is interested in health equity and disparity elimination, cultural competency, organizational transformation and development, adult, youth and family behavioral health, organizational culture and policies supporting the integration of cultural competence, youth of color in juvenile detention, and culturally competent intervention models.

**Harvey Rosenthal** has 40 years of experience working to promote public mental health policies and services that advance the recovery, rehabilitation, rights, and full community inclusion of individuals with psychiatric disabilities and/or diagnoses. He has successfully advocated to increase access to community-based housing, employment, and peer support and has helped create several nationally acclaimed and replicated self-help, employment, and transformational training innovations. Mr. Rosenthal has also worked to fight stigma, discrimination, and human rights violations and to expand informed choice protections and cultural competence. His interest in promoting mental health recovery is personal, dating back to his own hospitalization at age 19. Harvey's work has been recognized by numerous NY and national groups, including the highest honors from Mental Health America, ACMHA: The College for Behavioral Health Leadership, the US Psychiatric Rehabilitation Association, and the National Coalition for Mental Health Recovery.

**Steve Scoggin, MDiv, PsyD, LPC** is a licensed professional counselor and ordained minister whose 30 years as a clinician and behavioral health leader have been embedded at the boundaries of behavioral health, psychiatry, and faith. Dr. Scoggin currently serves as president of CareNet, Inc., a subsidiary of Wake Forest Baptist





Health, part of the Division of Faith and Health. He also is Assistant Professor in Psychiatry and Behavioral Medicine at Wake Forest Baptist Medical Center. His duties include regular interface with departments throughout the medical center working closely with medical center leadership to coordinate the functional integration of behavioral health in the center and community. He is responsible for leadership to the overall operations of a statewide network of 35 outpatient counseling clinics that provide care to 80 of 100 counties in NC. The newest innovations in which he is involved is developing clinical training (in consultation with The Carter Center, Atlanta) for the next generation of behavioral health providers; bringing to scale a model that integrates behavioral health into primary care across NC. CareNet is also working with The Carter Center to adapt SBIRT to faith community contexts and a behavioral specialist curriculum through the NC community college system. Dr. Scoggin is a gifted presenter on a wide variety of topics focused on building functional integration and a continuum of care extending from the community to the medical center, which includes behavioral health, primary care, psychiatry community health workers, and peers specialists.

**Carole E. Siegel, PhD** is Director, Statistics and Services Research Division of the Nathan Kline Institute for Psychiatric Research and the New York State-funded Center of Excellence in Culturally Competent Mental Health. The center is in its seventh year of funding. She is also a professor in the Department of Psychiatry at the New York University School of Medicine. Dr. Siegel previously headed the NIMH-funded Center for the Study of Issues in Public Mental Health for 11 years, a research center that addressed service and support system problems of persons with mental illness. She has been PI on several research grants from USHHS agencies: NIMH, AHCQR and SAMHSA on topics covering decision support systems, reimbursement methodologies for managed care, cost effectiveness analysis, and instrument psychometrics. Her interests are in cultural competency, disparity research, health services research design and analysis, and policy analysis. Major content areas include equitable distribution of resources and cultural disparities in health care.

**Adam Slosberg, ACPS**, stemming from a background in management consulting, is the first Advanced Peer Support Specialist and the first mental health peer support case manager in Texas. He currently runs a philanthropic entity called Beyond Today which also provides



advocacy, activism, and policy services. Mr. Slosberg works with peers in North America, Western Europe, and South America. He researches the intersect points between criminal justice and mental health. In his spare time, Mr. Slosberg is a mental health comic.

**Leigh Steiner, PhD** is Director of Clinical Applications for Care Management Technologies, a behavioral health analytics company that delivers actionable information to payers, administrations, and clinicians in order to improve the quality of care and reduce costs. In addition, she is health care consultant specializing in communications and organizational development. Dr. Steiner has extensive national, state, and local experience in organizational development, executive development coaching, and consulting; three decades of experience as a change leader in the public mental health field; expertise in teaching and training, speech communications, and group facilitation and dynamics. She teaches in Human Development and Counseling Department at the University of Illinois at Springfield. Dr. Steiner received her PhD in Speech Communications, Psychology, and Rehabilitation from Southern Illinois University. She received the Appreciative Inquiry Certificate in Positive Business and Society Change from Case Western Reserve University, Weatherhead School of Management.

## Notes

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